



BAU BAHÇEŞEHİR
UNIVERSITY

SDG 17: PARTNERSHIP FOR THE GOALS



2023–2024

BAU AT A GLANCE

Since its foundation in 1998, the vision of BAU has been to be a global university known for its contribution to scientific, technological, and cultural knowledge through innovative education models and research approaches that reflect international standards as well as service to society. Currently, BAU Global Network comprises of 6 universities (Istanbul, Washington D.C., Berlin, Cyprus, Batumi, Plymouth), 5 liaison offices (BAU Global Azerbaijan, Jordan, Uzbekistan, Mongolia, Pakistan) and 5 language schools.

As one of the leading universities in Türkiye, BAU aims primarily to improve the living standards of the local and global society by integrating the sustainable development goals into its corporate processes and culture, educational programs, academic research practices and stakeholder collaborations. BAU with its staff members, students and alumni is a big academic community who are raised as good global citizens committed to each other and the world around them and always act with the utmost sense of ethics and social responsibility.

BAU WITH NUMBERS

- 7 campuses in Istanbul
- 10 faculties, 1 conservatory, 2 vocational schools
- 54 BA programs, 187 MA programs, 30 PhD. programs
- 28 research and application centers
- 149 labs, workshops/studios, incubation centers
- 229 Erasmus partner universities, 96 world exchange partners
- 854 full-time faculty members, 449 administrative staff members
- 19.287 undergraduate students, 3.500 graduate students, 478 doctora degree students
- 81 student clubs
- 238 externally funded projects between 2023-2024
- 410 industry partnerships & projects between 2023-2024

BAU IN THE TIMES HIGHER EDUCATION

BAU participates in the Times Higher Education (THE) Impact Rankings since 2019. According to the current rankings, BAU belongs to the 801-1000 band in the World University Rankings, 59th in the Impact Rankings and the 173th in the Young University Rankings 2024. Also, BAU is ranked among the top 5 universities in Türkiye.

The university continuously increases its standing in categories related to the UN Sustainable Development Goals. As of 2025, BAU holds the following standings in the THE Impact Rankings;

- 7 th in Quality Education
- 50 th in Peace, Justice and Strong Institutions
- 2nd in Gender Equality
- Ranks between 101-200 in Reducing Inequalities
- Ranks between 201-300 in Industry, Innovation and Infrastructure
- Ranks between 401-600 in Sustainable Cities and Communities

The University takes the above-mentioned rankings as evaluation criteria for progress regarding its adherence and contribution to the UN Sustainable Development Goals and will continue to report its advancement in the rankings on a yearly basis.

Relationships with Government and NGOs for SDG Policy Development

Bahçeşehir University (BAU) actively collaborates with government institutions, intergovernmental bodies, and non-governmental organizations (NGOs) to support the formulation, implementation, and monitoring of Sustainable Development Goal (SDG) policies at local, national, and international levels.

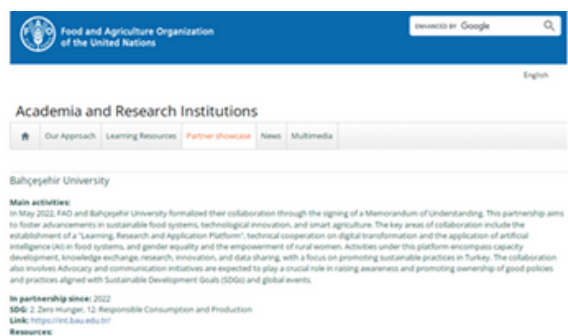
Through these partnerships, BAU contributes research-based expertise, policy analysis, and capacity-building initiatives that help shape evidence-driven strategies addressing social, economic, and environmental challenges.

The University's engagement includes joint projects, advisory roles, and data-sharing collaborations designed to align policy development with the SDGs.

By maintaining continuous dialogue with governmental and non-governmental stakeholders, BAU ensures that its academic and research outputs directly inform policy frameworks, strategic planning, and institutional decision-making.

Examples of BAU's partnerships and policy-oriented initiatives with governments and NGOs and projects are presented in the following section.

Collaborating for Change: Policy, Innovation, and Capacity Building in the Bahçesehir University–FAO Partnership



Since May 2022, Bahçeşehir University (BAU) and the Food and Agriculture Organization of the United Nations (FAO) have been collaborating to advance sustainable food systems, smart agriculture, and policy development in alignment with the UN Sustainable Development Goals (SDGs).

Formalized through a Memorandum of Understanding (MoU), the partnership focuses on creating a Learning, Research, and Application Platform that fosters innovation, knowledge sharing, and capacity development in the areas of digital transformation, artificial intelligence (AI), and sustainable agriculture.

The cooperation extends to key strategic areas identified in the MoU, including:

- Technical collaboration on digital transformation and the application of AI in food systems;
- Joint initiatives on gender equality and the empowerment of rural women; and
- Advocacy and communication activities aimed at raising awareness and strengthening the ownership of good policies and practices related to the SDGs and global food security agendas.

Since 2022, BAU and FAO have jointly organized policy-oriented workshops, seminars, and public events addressing water management, sustainable agriculture, and food security. These initiatives provide a platform for dialogue among academia, policymakers, and industry stakeholders, supporting evidence-based decision-making and the development of effective national and regional strategies.

Through this ongoing collaboration, Bahçeşehir University contributes to shaping inclusive, technology-driven, and gender-sensitive agricultural policies, reinforcing its role as an academic partner committed to sustainability, innovation, and public policy advancement.

Bahçeşehir University and UNESCO: Advancing Inclusive Sustainability through Project Aladdin: Towards Environmental, Social, and Economic Sustainability: Challenges and Solutions



Wednesday, July 17th	
10:00-10:20	WELCOMING REMARKS Prof. Dr. Erol Hattapoğlu, President of Bahçeşehir University
10:20-10:30	ISTANBUL BRIDGING TWO CONTINENTS AND MANY CULTURES Prof. Nihal Özgök, President, Former Director of Turkish Trade Academy
10:30-11:00	KEYNOTE REMARKS Dr. Leah Piser, Chair of Project Aladdin USA Judge Mohamed Abdelazem, Secretary-General of the UAE-based Muslim Council of Elders
11:00-11:30	"A LIFETIME DEVOTED TO PEACE DIPLOMACY" A CONVERSATION WITH ABDULAZIZ SAGER Rae Radwin, Executive Director of Project Aladdin Dr. Abdulaziz Sager, Founding Chairman, Gulf Research Center, Saudi Arabia
11:30-13:00	IS ENVIRONMENTAL, SOCIAL AND ECONOMIC SUSTAINABILITY ACHIEVABLE? Moderator: Prof. Dr. Hilarie Mark, Dean of the Department of Sociology, Bahçeşehir University Dr. Babatunde A. Akinola, United Nations Resident Coordinator in Turkey Luisa Viloria, Resident Representative of the United Nations Development Program in Turkey Hasan Yasar, Director of International Labor Office for Turkey Dr. Bahadır Kaleoglu, President of the Biophorus Institute (Istanbul) and lecturer at Bahçeşehir University Dr. Feride Sahin, Senior Social Development Specialist at the World Bank Arslan Hürtoğlu Ökay, Climate Change Cluster Administrative Officer at the Istanbul Policy Center
13:00	LUNCH

Since 2013, Bahçeşehir University (BAU) has been a proud partner of Project Aladdin, under the auspices of UNESCO, co-organizing the International University for Intercultural Leadership (IUIL) – a global platform bringing together academics, policymakers and students from more than 60 universities across Europe, the Middle East, Africa, Asia, and the Americas.

In 2024, the IUIL was hosted by Bahçeşehir University in Istanbul, focusing on “Towards Environmental, Social, and Economic Sustainability: Challenges and Solutions.” The program explored sustainable development through a multidisciplinary and intercultural approach, addressing climate resilience, women’s empowerment, and social justice as central themes. Participants engaged in lectures, workshops, and field research on sustainability policies, inclusive growth, and environmental governance, guided by experts from the UN, UNDP, World Bank, and academia

Through this initiative, BAU strengthened its role as a regional hub for sustainability dialogue, contributing to the design of innovative solutions and policy frameworks that support the UN Sustainable Development Goals (SDGs) – particularly SDG 5 (Gender Equality), SDG 10 (Reduced Inequalities), and SDG 13 (Climate Action). The collaboration also enhances intercultural leadership skills and fosters international cooperation toward a more equitable and resilient future



National Policy Forum on Artificial Intelligence and Technology in Hazelnut Farming



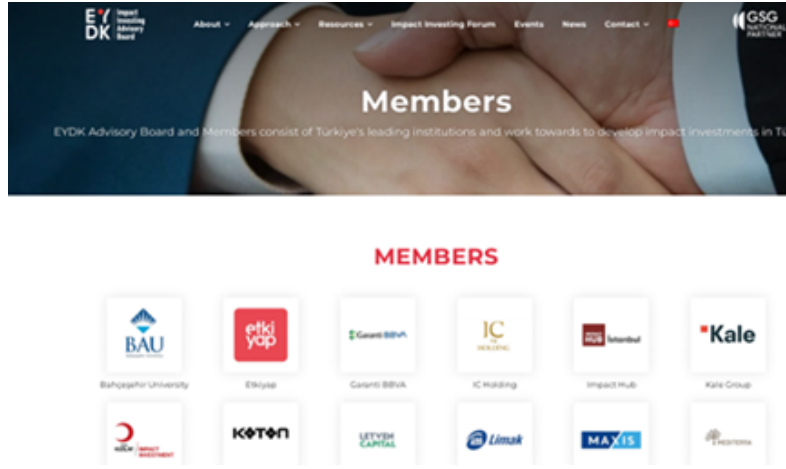
The National Policy Forum on Artificial Intelligence and Technology in Hazelnut Farming, held in Giresun in December 2024, was organized under the coordination of the Ministry of Agriculture and Forestry and the Giresun Governorship, with the support of Bahçeşehir University (BAU), Giresun University, the Eastern Black Sea Development Agency (DOKA), and several other public, academic, and private sector stakeholders.

The forum brought together government representatives, universities, research institutions, industry leaders, and farmer organizations to develop a national policy roadmap for integrating artificial intelligence (AI) and digital technologies into Türkiye's agricultural production systems, particularly in the hazelnut sector, which plays a strategic role in the country's economy.

Bahçeşehir University contributed to the forum through its expertise in AI applications, sustainable food systems, and policy research, supporting the formulation of data-driven agricultural strategies, evidence-based policy recommendations, and innovation-oriented frameworks.

By connecting national and local institutions, the initiative promotes the digital transformation of agriculture and strengthens Türkiye's commitment to the UN Sustainable Development Goals (SDGs)—especially SDG 2 (Zero Hunger), SDG 1 (No Poverty), SDG 9 (Industry, Innovation, and Infrastructure), and SDG 13 (Climate Action)—advancing inclusive, climate-smart, and technology-driven agricultural development.

Bahçeşehir University's Engagement in the Impact Investing Advisory Board (EYDK): Strengthening Policy and Strategy Development in Sustainable Finance



The Impact Investing Advisory Board (EYDK) was founded in April 2019 to function as a national high-level platform and NGO for identifying priorities, shaping strategies, and formulating policy recommendations that advance the development of impact investment in Türkiye. Following its formal establishment, EYDK rapidly began operations, engaging public institutions, academia, the private sector, and civil society in a coordinated effort to strengthen the national impact investment ecosystem.

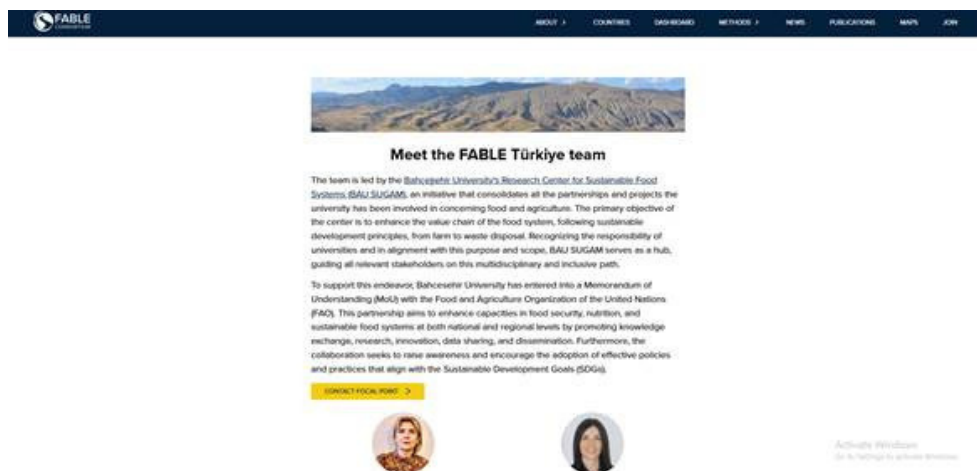
Through these multi-stakeholder collaborations, EYDK has produced inclusive, data-driven policy reports, and achieved substantial progress in areas such as policy development, market expansion, ecosystem communication, and strategic research, all aligned with Türkiye's sustainable development priorities.

In March 2022, EYDK joined the Global Steering Group for Impact Investment (GSG), becoming part of the global impact investment policy network. This membership strengthened Türkiye's position in international sustainable finance discussions and enabled the transfer of global policy insights to national strategy frameworks.

Bahçeşehir University (BAU) became an active institutional stakeholder within EYDK, contributing to policy formulation, strategy design, and advocacy processes related to impact investing. Through academic expertise, research, and capacity-building initiatives, BAU supports the integration of impact-driven investment principles into national policies and promotes sustainable development through evidence-based policymaking.

By participating in EYDK, Bahçeşehir University reinforces its commitment to bridging academia, government, and industry, fostering a policy environment that encourages inclusive growth, responsible investment, and long-term social impact.

Advancing Policy Pathways for Sustainable Food and Land Systems: Bahçeşehir University and NGOs within the FABLE Consortium



Bahçeşehir University serves as the Turkish partner of the global FABLE Consortium (Food, Agriculture, Biodiversity, Land-Use, and Energy), a network of research institutions and NGOs dedicated to developing nationally coherent and globally aligned pathways for achieving the Sustainable Development Goals (SDGs) and the Paris Climate Agreement targets.

Within this framework, country teams work to design bottom-up policy pathways for sustainable food and land-use systems and engage directly with national governments to promote data-driven and ambitious sustainability policies. The FABLE Secretariat is jointly led by the Sustainable Development Solutions Network (SDSN), the International Institute for Applied Systems Analysis (IIASA), and the Alliance of Bioversity International and CIAT:

In Türkiye, the initiative is led by the BAU Research Center for Sustainable Food Systems (BAU SUGAM), which consolidates all of the University's partnerships and research efforts related to food, agriculture, and sustainability policy. Through research, data modeling, and policy analysis, BAU contributes to defining science-based policy recommendations, supporting national strategies on food security, climate action, and sustainable rural development:

By linking academia, civil society, and government, Bahçeşehir University strengthens the national capacity for evidence-based decision-making and contributes directly to global policy dialogues on sustainable development.

BAU– United Nations Institute for Training and Research (UNITAR). Collaboration through CIFAL Istanbul for SDG Policy Development and International Cooperation

Bahçeşehir University (BAU) serves as the institutional host of CIFAL Istanbul, the International Training Centre for Authorities and Leaders, established in partnership with the United Nations Institute for Training and Research (UNITAR)

CIFAL Istanbul is part of the UNITAR Global CIFAL Network, a worldwide framework dedicated to capacity development, policy dialogue, and SDG-oriented training for government officials, policymakers, and local leaders.

Under the renewed Cooperation Agreement (2023–2025), BAU and UNITAR jointly design, implement, and evaluate programs that directly contribute to national and regional SDG policy development.

These activities include identifying systemic challenges, developing strategies for sustainable governance, modelling future policy scenarios, and monitoring the implementation of SDG-related interventions at local and regional levels.

Through CIFAL Istanbul, BAU engages in international collaboration and research that strengthens Türkiye's and the broader Eastern European and MENA regions' capacity to integrate the Sustainable Development Goals (SDGs) into policy and institutional frameworks.

Training and research programs focus on economic development, social inclusion, climate action, and digital transformation, with the goal of fostering data-driven policymaking and adaptive management practices across different levels of governance.

CIFAL Istanbul's annual programs – comprising workshops, seminars, e-learning, and blended courses – reach local and national authorities, civil society representatives, international organizations, and private sector actors, creating a neutral platform for SDG-focused dialogue and knowledge exchange.

The Centre's work contributes to advancing SDG 17 (Partnerships for the Goals) by strengthening international cooperation for sustainable development; SDG 16 (Peace, Justice and Strong Institutions) by improving governance capacities; and cross-cuttingly supports SDGs 4, 8, 11, and 13 through education, innovation, and climate-oriented policy learning.

Through this sustained partnership with the United Nations, Bahçeşehir University not only contributes to policy development and monitoring mechanisms for the SDGs, but also promotes international best practices, comparative research, and collaborative governance – positioning CIFAL Istanbul as a regional hub of excellence for sustainable development capacity-building and evidence-based policy support.

BAU– United Nations Institute for Training and Research (UNITAR). Collaboration through CIFAL Istanbul for SDG Policy Development and International Cooperation



UNITAR Ref number: C2025.TADCR853.TURaca

COOPERATION AGREEMENT

BETWEEN:

The United Nations Institute for Training and Research (UNITAR), with its Headquarters at 7 bis, Avenue de la Paix, CH-1202 Geneva 2, Switzerland, represented by Ms. Michelle Gyles-McDonnough, United Nations Assistant Secretary-General and Executive Director, UNITAR;

and,

Bahçeşehir University ("BAU") duly registered, according to the Turkish national law, headquartered at Yıldız, Çırağan Cd., No: 4-6 Beşiktaş, İstanbul, Republic of Türkiye, represented by Envel Yücel, Chair of the Board of Trustees.

WHEREAS the United Nations Institute for Training and Research ("UNITAR") is an autonomous body within the United Nations that was established in 1965 pursuant to a United Nations General Assembly resolution and is governed by a Board of Trustees, with the mission to develop the individual, institutional and organizational capacities of countries and other United Nations stakeholders through high quality learning solutions and related knowledge products and services to enhance decision-making and to support country-level action for overcoming global challenges;

WHEREAS Bahçeşehir University, hereinafter be referred as "BAU", is a higher education institution dedicated to teaching and conducting research, to educating the leading work force, and to contributing to scientific, technological, and cultural knowledge. Located at the European side of İstanbul. The Turkish National Assembly authorized the establishment of the BAU by Bahçeşehir Ugur Education Foundation in 1998.

WHEREAS BAU has a particular interest in promoting sustainable development in Türkiye according to the Sustainable Development Goals;

BAU Rotary Peace Center – A Neutral Platform for Peacebuilding and Policy Development in the MENA Region



Since 2023, Bahçeşehir University (BAU) has been the only university in Türkiye to host the Otto & Fran Walter Rotary Peace Center, serving the Middle East and North Africa (MENA) region in partnership with CIFAL Istanbul, which operates under the United Nations Institute for Training and Research (UNITAR).

This collaboration positions BAU as a regional hub for peace education, dialogue, policy innovation, and policy development, combining academic excellence with practical field engagement.

The BAU Rotary Peace Center was established with the mission of enhancing human capacity for conflict resolution, peacebuilding, and sustainable development. It provides a safe, neutral, and academically guided environment where individuals from diverse cultural, political, and professional backgrounds come together to exchange ideas, share experiences, and collaborate on solutions to regional and global challenges.

As a platform grounded in impartiality and inclusion, the Center embodies BAU's commitment to fostering open and evidence-based dialogue, ensuring that participants can engage in frank discussions free from political or institutional bias.

Each year, the Peace Center welcomes fellows and professionals from governments, NGOs, academia, and international organizations across the MENA region. The program combines academic coursework, seminars, workshops, and field-based projects, enabling participants to translate theoretical knowledge into practical action. The curriculum emphasizes themes such as peacebuilding, conflict transformation, humanitarian diplomacy, migration, climate resilience, and community development, reflecting the interconnected nature of today's global challenges.

The BAU Rotary Peace Center operates as part of Rotary International's global network of peace centers, linking BAU to a worldwide community of practitioners, researchers, and institutions dedicated to advancing peace and human security.

Its academic program, conducted in English, is hosted at BAU's Future Campus in Istanbul, providing a multicultural environment that mirrors the diversity of the region it serves.

By hosting this Center, BAU strengthens its role as a trusted convener and facilitator of dialogue among actors with differing perspectives.

The initiative directly supports the University's vision of serving as a neutral platform for inclusive discussion and policy development, where academic expertise informs policy practice and mutual understanding.

Through this work, BAU contributes meaningfully to Sustainable Development Goal 16 (Peace, Justice and Strong Institutions) and Goal 17 (Partnerships for the Goals) – promoting good governance, cooperation, and lasting peace through education and collaboration.

Bahçeşehir University as a Member of the Agroecology Coalition for Transforming Global Food Systems



The interconnected crises in food, climate, and biodiversity have created an urgent need for transformative, cross-sectoral action. Recognizing this global imperative, Bahçeşehir University (BAU) joined the Agroecology Coalition, a United Nations–supported global initiative established in the wake of the 2021 United Nations Food Systems Summit (UNFSS) to advance the transformation of food systems through agroecology.

The Coalition was created to provide a collaborative mechanism for countries, academic institutions, and organizations to address multiple challenges simultaneously—ensuring sustainable food production, ecosystem restoration, and climate resilience. Its work is guided by the 13 Principles of Agroecology defined by the High-Level Panel of Experts for Food Security and Nutrition (HLPE-FSN) under the Committee on World Food Security (CFS), aligned with the 10 Elements of Agroecology adopted by the FAO Council in 2019.

Today, the Agroecology Coalition serves as a key global voice for science-based policy dialogue and the implementation of sustainable food systems, bringing together more than 300 members from governments, academia, NGOs, and international organizations.

Its mission is structured around five workstreams:

- Facilitating co-creation and exchange of knowledge on agroecology,
- Fostering increased investments in agroecological transformation,
- Advocating for and amplifying supportive policies,
- Supporting market pathways for agroecological products, and
- Strengthening member engagement through capacity building and technical collaboration.

Bahçeşehir University is an official member of the Coalition and contributes actively to several working groups, including those on Policies, Research, Innovation and Education, and Implementation.

Within these platforms, BAU provides expert insight, contributes to the formulation of international policy frameworks, and engages in research-driven collaboration aimed at scaling up agroecological practices and integrating sustainability principles into national and regional strategies.

Through this participation, BAU supports the development and dissemination of international best practices for sustainable food systems, bridging academic research with policy action.

Its role within the Agroecology Coalition strengthens the University's contribution to SDG 2 (Zero Hunger) – advancing food security through sustainable agriculture, SDG 13 (Climate Action) – promoting ecosystem-based approaches to climate resilience; and SDG 17 (Partnerships for the Goals) – fostering international cooperation for systemic transformation.

By working alongside global partners, Bahçeşehir University continues to shape the global discourse on agroecological policy development, supporting the creation of evidence-based, inclusive, and resilient food systems for future generations.

BAU Activities and Initiatives Supporting SDG 17: Partnership For The Goals

“Hear Me” Mosaic Concert in Collaboration with Mozaik Women’s Music Ensemble, CIFAL Istanbul, UNITAR, and Bahçeşehir University (25.12.2024)



Held on 25 December 2024, the “Hear Me” Mosaic Concert was jointly organized by **Mozaik Women’s Music Ensemble**, **CIFAL Istanbul**, **UNITAR**, and **Bahçeşehir University** to amplify solidarity and collective action in support of earthquake-affected women and children. The event provided a meaningful platform to raise awareness of the physical, psychological, and economic challenges faced by women, particularly in post-crisis and disaster-affected regions. Through the power of music and artistic collaboration, the initiative exemplified how partnerships across cultural, academic, and international institutions can advance shared goals of gender equality, social inclusion, and humanitarian support. All proceeds from the concert were donated to the **Hatay Hayat Cooperative**, a local organization assisting women and children who lost their homes and livelihoods after the February 6 earthquakes. The funds contributed directly to food aid, essential supplies, and recovery efforts in Hatay—one of the most severely affected regions.

By fostering cooperation between academia, local communities, and civil society, Bahçeşehir University and its partners demonstrated a strong commitment to **collective recovery and sustainable development**, reflecting the spirit of global partnership embedded in the 2030 Agenda. The concert not only mobilized empathy through art but also showed how **collaborative efforts** can transform compassion into tangible support for vulnerable groups, reinforcing resilience, inclusivity, and unity in times of crisis.

International Panel on Forced Displacement and Health in Collaboration with Johns Hopkins University's Center for Humanitarian Health, BAUMUS, and Bahçeşehir University Faculty of Medicine (30.01.2024)



Held on 30 January 2024, the international panel “Forced Displacement and Health: Learning from Country Experiences to Create a Better Future” was jointly organized by Bahçeşehir University Faculty of Medicine, BAUMUS, and Johns Hopkins University’s Center for Humanitarian Health. This collaborative initiative gathered global experts and academics to explore the intersections of migration, health systems, and humanitarian response, sharing country-level experiences and evidence-based solutions.

By emphasizing the importance of cross-border partnerships and knowledge exchange, the event reflected the essence of collective action toward inclusive and resilient health systems. Discussions focused on addressing the health challenges of displaced populations, improving access to essential services, and strengthening coordination among international and local actors in humanitarian settings. Through this partnership, Bahçeşehir University reaffirmed its commitment to building global networks for sustainable health equity, promoting joint learning, and contributing to shared progress toward the 2030 Agenda.

BAU Bi'Soluk Student Club and Gastronomy Club's Monthly Solidarity Activities in Collaboration with "Çorbada Tuzun Olsun" Association



Throughout the 2024-2025 academic year, Bahçeşehir University's Bi'Soluk Student Club, together with the BAU Gastronomy Club and the "Çorbada Tuzun Olsun" Association, has continued to organize regular monthly volunteer-based activities aimed at supporting individuals facing poverty and homelessness. These joint efforts exemplify how sustained partnerships between universities, student organizations, and civil society can create meaningful social impact through shared responsibility and community engagement.

By promoting empathy, compassion, and active citizenship, the initiative empowers students to take collective action against social exclusion and economic hardship. This ongoing collaboration reflects Bahçeşehir University's dedication to building bridges across sectors and fostering solidarity-driven partnerships that address social inequalities. Through cooperation and mutual support, the project strengthens community ties and embodies the university's vision of advancing the 2030 Agenda through inclusive, participatory, and partnership-based action.

Equal Opportunity in Technology Certification Program in Partnership with CIFAL Istanbul (UNITAR) and Yapı Kredi Bank



Bahçeşehir University (BAU), in collaboration with CIFAL Istanbul, affiliated with the United Nations Institute for Training and Research (UNITAR), and in partnership with Yapı Kredi Bank, continues to strengthen its commitment to inclusive innovation through the “Equal Opportunity in Technology Certification Program.” This long-term partnership exemplifies how academia, international organizations, and the private sector can work collectively to advance women’s participation in technology, supporting a more equitable and diverse digital transformation.

The program provides free, high-quality training delivered by Bahçeşehir University’s expert faculty, offering comprehensive modules in Big Data, Artificial Intelligence, Cloud Technologies, Cybersecurity, the Internet of Things (IoT), and Industry 5.0. By aligning academic excellence with real-world applicability, this collaborative effort promotes capacity building and lifelong learning in line with global standards.

In 2024, the initiative expanded its inclusivity by opening participation to all women aged 15 and above—without an upper age limit—and extending access to individuals of any gender residing in the Hope Cities established by Koç Holding following the Kahramanmaraş-centered earthquakes. Participants who meet the program’s academic requirements receive E-Government approved certificates jointly accredited by UNITAR and Bahçeşehir University, reflecting the strong institutional collaboration at the heart of this initiative.

Since its launch in 2023, the program has empowered 22,450 women by the end of 2024, creating tangible progress toward gender equality and digital inclusion. By uniting the expertise of academia, the outreach of the private sector, and the global vision of the United Nations, this partnership demonstrates how collective action and cross-sector collaboration can accelerate progress toward a sustainable and inclusive future in alignment with the 2030 Agenda.

<https://baugo.online/certificate-programs/teknolojide-firsat-esitligi>

<https://tto.bau.edu.tr/en/equal-opportunity-project-in-technology-has-started/>

BAU Faculty of Medicine and Çağaloğlu Anatolian High School Collaboration: Inspiring the Next Generation of Scientists (05.01.2024)



On 5 January 2024, Prof. Dr. Türker Kılıç, Dean of Bahçeşehir University Faculty of Medicine and Head of the Department of Neurosurgery, met with students from Çağaloğlu Anatolian High School to deliver an inspiring lecture titled “Why Would a Successful High School Student Aspire to Become a Scientist and a Neurosurgeon?” This collaborative event exemplified how partnerships between higher education institutions and secondary schools can foster scientific curiosity, encourage academic ambition, and promote youth engagement in the health sciences.

Through this interactive dialogue, Prof. Kılıç motivated students to embrace curiosity, perseverance, and critical thinking—qualities essential for advancing scientific knowledge and contributing to human well-being. By sharing real-world insights into neuroscience and medical innovation, the lecture not only inspired future medical professionals but also strengthened educational partnerships that support capacity building and collective growth. Through such outreach collaborations, Bahçeşehir University continues to contribute to the 2030 Agenda by empowering youth through science-based learning and partnership-driven education.

Istanbul Regional Meeting on HIV/AIDS in Collaboration with the Clinical Microbiology Specialists Association (KLİMUD) and Bahçeşehir University Faculty of Medicine (19.01.2024)

  KLİNİK MİKROBİYOLOJİ UZMANLIK DERNEĞİ STE/SAG VE BİLİMSSEL ETKİNLİKLERİ İSTANBUL BÖLGE TOPLANTISI, 19 Ocak 2024 HIV/AIDS Göz Ardı Etmemelim 		
KAYIT		
AÇILIŞ OTURUMU (12:30-13:00)		
Açılış, kapsam ve amaçlar	Gülden ÇELİK	BAU Tıp Fakültesi Tıbbi Mikrobiyoloji Anabilim Dalı
Tıp Fakültesi Dekanı Konuşması	Türker KILIÇ	Bahçeşehir Üniversitesi Tıp Fakültesi Dekanı
Klímud Yönetim Kurulu Üyesi	Nurver ULGER	Marmara Üniversitesi Tıp Fakültesi Tıbbi Mikrobiyoloji Anabilim Dalı
MİKROBİYOLOJİ UZMANLARI OTURUMU Oturum Başkanı: Dilek ARMAN (13:00-14:30)		
HIV/AIDS Tanı	Gülden ÇELİK	BAU Tıp Fakültesi Tıbbi Mikrobiyoloji Anabilim Dalı
HIV/AIDS Tanı	Rabia CAN	BAU Tıp Fakültesi Tıbbi Mikrobiyoloji Anabilim Dalı
Yeni antiviraller ve antiviral dirençte güncel durum	Volkan KORTEN	Marmara Üniversitesi Tıp Fakültesi Enfeksiyon Hastalıkları ve Klinik Mikrobiyoloji Anabilim Dalı
Kurumların 2021-2023 yılı verileri	Aysel KARATAŞ	Prof. Dr. Cemil Taçoğlu Şehir Hastanesi Tıbbi Mikrobiyoloji Lab.
	Seyhan ÖRDEKÇİ	İstanbul SBÜ Mehmet Akif Ersoy Göğüs Kalp ve Damar Cerrahisi Eğitim ve Araştırma Hastanesi
KAHVE MOLASI (14:30-15:30)		
SİVİL TOPLUM ÖRGÜTLERİ OTURUMU Oturum Başkanı: Selma KARABEY (15:30-16:30)		
Sağlık çalışanlarının eğitiminde HIV/AIDS'in sosyal boyutu	Özge KARADAĞ	BAU Tıp Fakültesi Halk Sağlığı Anabilim Dalı
HIV bizi ne kadar ilgilendiriyor??	Cüdem ŞİMŞEK	Pozitif-iz
Küresel HIV/AIDS cevabında toplumun önemi	Arda KARAPINAR	Kırmızı Kurdele
KLİMUD AİLE MECLİSİ, GENEL DEĞERLENDİRME ve KAPANIŞ		

On 19 January 2024, Bahçeşehir University Faculty of Medicine, in collaboration with the Clinical Microbiology Specialists Association (KLİMUD), hosted the Istanbul Regional Meeting "Let's Not Overlook HIV/AIDS." This event served as a collaborative platform uniting medical experts, academics, and civil society representatives to exchange insights on prevention, diagnosis, and treatment strategies, while addressing the broader social and psychological dimensions of the epidemic.

By fostering multisectoral dialogue and knowledge sharing, the initiative highlighted how collective partnerships between academia and professional associations can strengthen community health systems and reduce social stigma related to HIV. The meeting underscored the value of joint efforts and sustained cooperation in advancing equitable access to healthcare and promoting awareness for disease prevention. Through such collaborative initiatives, Bahçeşehir University reaffirms its dedication to building resilient health partnerships and contributing to the global commitment toward healthier, more inclusive societies.

Conference on “The Use of the RAPID Technique in Liver Transplantation” at King’s College Hospital with the Participation of Baheşehir University Faculty of Medicine (26.01.2024)



On 26 January 2024, Prof. Dr. Deniz Balci, Head of the Department of General Surgery at Baheşehir University Faculty of Medicine, attended and delivered a presentation titled “The Use of the RAPID Technique in Liver Transplantation” at King’s College Hospital in London. His participation in this international conference exemplified Baheşehir University’s commitment to global academic engagement and knowledge exchange in the medical sciences.

By sharing expertise on innovative surgical methods and advancements in transplantation medicine, Prof. Balci contributed to fostering scientific dialogue and professional collaboration among international healthcare experts. Such engagements strengthen the university’s role in building transnational connections and advancing collective progress toward improved healthcare outcomes and patient well-being.

“Global Health Challenges and Solutions” Meeting with the Editors of The Lancet and Bahçeşehir University Faculty of Medicine (29.01.2024)



On 29 January 2024, faculty members and students from Bahçeşehir University Faculty of Medicine met with the editors of The Lancet to engage in an in-depth discussion titled “Global Health Challenges and Solutions.” The event served as a remarkable example of academic partnership and international knowledge exchange, providing participants with the opportunity to examine global health priorities such as equitable access to care, disease prevention, and the impact of crises on public health systems.

By facilitating open dialogue between academia and one of the world’s leading medical journals, this meeting fostered collaboration in evidence-based research and science-driven policy development. Through such engagements, Bahçeşehir University strengthens its role in the global health community, promoting collective learning, interdisciplinary cooperation, and partnership-based innovation aimed at improving well-being and advancing sustainable healthcare worldwide.

TOTDER-SET Educational Meeting on “Diagnosis and Treatment of Developmental Hip Dysplasia” in Collaboration with the Turkish Orthopedics and Traumatology Association (TOTDER) and Bahçeşehir University Faculty of Medicine (30.03.2024)

30 Mart 2024 Cumartesi 09:30
Düzenleyen: Bahçeşehir Üniversitesi Tıp Fakültesi A.B.D.
Yer: Bahçeşehir Üniversitesi Tıp Fakültesi, Beşiktaş Kampüsü, B Konferans Salonu
Konu: Gelişimsel Kalça Displazisinde Tanı ve Tedavi
Moderatör: Dr. Merter Yalçınkaya

Konuşmacılar:

Kalça eklemin anatomisi ve embriyolojisi Dr. Atakan Ezici	GKD'nin erken dönem tedavisi Dr. Kubilay Beng
GKD'de etiyoloji ve klinik muayene Dr. Özgür Korkmaz	GKD'nin cerrahi tedavisi ve komplikasyonlar Dr. Ozan Ali Erdal
GKD'de radyolojik tanı Dr. Yavuz Sağlam	Türkiye'deki USG tarama programı ve sonuçlar Dr. Hakan Şenaran
Tartışma	Tartışma



On 30 March 2024, the Department of Orthopedics and Traumatology at Bahçeşehir University Faculty of Medicine, in collaboration with the Turkish Orthopedics and Traumatology Association (TOTDER), hosted the TOTDER-SET Educational Meeting titled “Diagnosis and Treatment of Developmental Hip Dysplasia” at the BAU Beşiktaş South Campus B Conference Hall. The event brought together prominent specialists to discuss the anatomy and embryology of the hip joint, the etiology and clinical evaluation of developmental dysplasia, radiological methods for diagnosis, and both early-stage and surgical treatment approaches, alongside national screening outcomes.

This educational meeting demonstrated the value of professional collaboration between academic institutions and national medical associations in advancing scientific understanding and improving healthcare practices. By sharing expertise and fostering interdisciplinary dialogue, Bahçeşehir University and TOTDER strengthened their joint commitment to enhancing musculoskeletal health, promoting early diagnosis, and advancing patient-centered care. Through such partnerships, the university continues to contribute to the collective progress of medical science and the development of healthier, more resilient communities.

[https://www.totder.org.tr/tr/haber/"gelisimsel-kalca-displazisinde-tani-ve-tedavi"-bahcesehir-%C3%BCniversitesi-tip-fakultesi-ortopedi-ve-travmatoloji-anabilim-dali/22875](https://www.totder.org.tr/tr/haber/)

7th BAU Hands-on Microsurgery Course in Collaboration with the Turkish Brain Foundation and Bahçeşehir University Faculty of Medicine (26-28.09.2024)



BAU Hands-on Microsurgery

26 - 28 September 2024

Prof. Rhoton Laboratory – Bahçeşehir University – İstanbul/Türkiye

Learn the key skills in microsurgery with emphasis on hands-on training.
Designed for residents and specialists in neurosurgery, ENT, plastic surgery, hand surgery, gynecology and urology.

Program – Day 1	Program – Day 2	Program – Day 3
Hands-on training on silicone materials	Hands-on training on in-vitro models	In-vivo Hands-on training on rats
Hands-on training on in-vitro models	In-vivo Hands-on training on rats	Certification

International Faculty
Robert Fomay-Catlin, MD
Medical University of Vienna / Austria
Tamas Micsenyi, MD, PhD
Antwerp University Hospital / Belgium
Filip Thissen, MD, PhD
Antwerp University Hospital & DHA Hospitals / Belgium

Local Faculty
Alien Akalin, MD
Mecidiyeköy Göztepe University Hospital / Turkey
Deniz Karara, MD
Mecidiyeköy Göztepe University Hospital / Turkey
Tarkan Kılıç, MD, PhD
Dean of Medicine, Bahçeşehir University / Turkey

Course Director
Süleyman Sener, MD
GDA Hospitals Antwerp / Belgium
Bahçeşehir University / Turkey

For information and registration:
baumicrosurgery@bau.edu.tr
baumicrosurgery@gmail.com
gertje.heylens@psa.be
Please include both e-mails in correspondence.

Number of participants is limited to 35 to ensure individualized instruction and teaching.
Registrations are handled on a first come first serve basis.

Language: English

Participation fee:
Residents: € 600,00 (VAT incl.)
Residents & Students: € 600,00 (VAT incl.)
Accommodation is not included in the course fee.

Venue:
Prof. Rhoton Laboratory
Bahçeşehir University, Fac. Of Medicine,
Sahraycedidi Mah. Katman Sokak 66-68
Göztepe, İstanbul – Turkey



From 26 to 28 September 2024, the 7th BAU Hands-on Microsurgery Course was held at the Prof. Dr. Rhoton Laboratory of Bahçeşehir University Faculty of Medicine, in collaboration with the Turkish Brain Foundation. This intensive training program offered participants practical experience through sessions on silicone materials, in-vitro models, and in-vivo applications, allowing them to refine their microsurgical techniques under expert guidance.

By bringing together medical professionals, researchers, and educators, the course exemplified the power of academic and foundation-based partnerships in advancing specialized surgical education. This collaborative initiative not only strengthened professional competencies in neurosurgery, ENT, plastic surgery, and urology but also contributed to collective efforts toward improving healthcare quality and patient safety. Through such cooperative training programs, Bahçeşehir University continues to support shared learning, professional excellence, and international collaboration in medical science.

Collaboration between Bahçeşehir University Faculty of Medicine and the University of Antwerp Faculty of Medicine and Health Sciences (2024)



The partnership between the Bahçeşehir University Faculty of Medicine and the University of Antwerp Faculty of Medicine and Health Sciences has reached a significant milestone in 2024, marking a new stage of institutional cooperation. Following a series of joint initiatives in education, research, scientific events, and academic exchange, a formal meeting was held at Bahçeşehir University to establish a comprehensive framework for long-term collaboration.

This alliance embodies the principles of global academic partnership and collective action, fostering shared research, cross-cultural learning, and innovative medical education. By creating opportunities for student exchange, interdisciplinary research, and joint scientific engagement, the collaboration contributes to strengthening health systems and promoting sustainable medical progress. Through this international partnership, Bahçeşehir University reaffirms its commitment to building bridges across borders and advancing excellence, equity, and innovation in global healthcare education and research.

Inclusive Oral Care Education for Individuals with Special Needs in Collaboration with the İZEV Foundation and Baheşehir University Faculty of Dentistry (2024)



In 2024, the Baheşehir University Faculty of Dentistry, in collaboration with the İZEV Foundation, organized an outreach session dedicated to promoting inclusive oral and dental care education for individuals with special needs. The program provided practical and accessible guidance on daily hygiene and preventive practices, presented in an interactive and engaging format that encouraged participation and built confidence among attendees.

By combining scientific expertise with social empathy, this partnership highlighted the importance of collective action in advancing equitable access to healthcare and education. The initiative demonstrated how collaboration between academia and civil society can empower individuals, foster inclusivity, and support the broader goal of ensuring well-being for all. Through such joint efforts, Baheşehir University continues to uphold its values of compassion, inclusivity, and partnership in strengthening community health.

Oral Health Screening and Care Planning at Sarıyer İzzet Baysal Nursing Home in Collaboration with Baheşehir University Faculty of Dentistry (2024)



In 2024, the Baheşehir University Faculty of Dentistry conducted a comprehensive oral health screening and care planning session for residents of the Sarıyer İzzet Baysal Nursing Home. The initiative included individualized treatment planning and educational consultations focused on preventive care, comfort, and daily oral hygiene awareness among elderly individuals.

By fostering collaboration between academia and community care institutions, this initiative illustrated the importance of partnership-based health outreach in improving well-being and promoting healthy aging. Through shared expertise and compassionate engagement, Baheşehir University demonstrated its commitment to inclusive, preventive, and patient-centered healthcare, reinforcing collective efforts to ensure that every individual enjoys the dignity and right to a healthy smile at every stage of life.

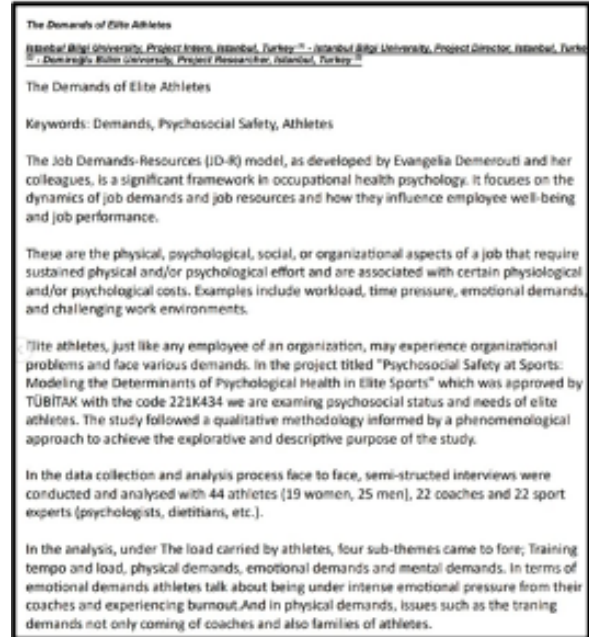
Dental Screening and Preventive Care for Individuals with Down Syndrome in Collaboration with the Turkish Down Syndrome Association and Bahçeşehir University Faculty of Dentistry (2024)



In 2024, the Bahçeşehir University Faculty of Dentistry, in collaboration with the Turkish Down Syndrome Association, carried out comprehensive oral and dental screenings for individuals with special needs. The initiative included personalized treatment plans and detailed guidance on oral hygiene, emphasizing early diagnosis, gentle preventive care, and consistent follow-up to ensure long-term comfort and health.

By uniting academic expertise with civil society engagement, this collaboration exemplified the power of partnerships that promote inclusivity, accessibility, and health equity. Through such community-oriented efforts, Bahçeşehir University continues to uphold its mission of integrating science and empathy to enhance well-being and support equal opportunities in healthcare for all individuals.

Exploring the Psychology of Elite Sports at the Association of European Qualitative Researchers in Psychology Conference with the Participation of Bahçeşehir University (28.06.2024)



On 28 June 2024, Prof. Dr. İdil Işık represented Bahçeşehir University at the Association of European Qualitative Researchers in Psychology Conference held in Milan, Italy, where she presented two studies titled "Psychosocial Safety at Sport: The Demands of Elite Athletes" and "'Social' Gender Affect on Elite Sport: The Türkiye Example." Her research explored the psychological and gender-based challenges encountered by professional athletes in high-performance settings.

Through this international academic engagement, Bahçeşehir University contributed to global research collaboration and knowledge exchange in the fields of psychology and sports sciences. By fostering dialogue on mental health, gender inclusion, and emotional well-being in competitive sports, this participation underscored the university's dedication to building international partnerships that advance scientific understanding and support sustainable, inclusive practices in athletic performance and mental health.

Exploring Tolerance of Uncontrollability and Psychopathology at the 54th European Association of Cognitive Behavioral Therapy (EABCT) Congress with the Participation of Bahçeşehir University (4-7.09.2024)



From 4 to 7 September 2024, Gamze Şener, a research assistant from the Bahçeşehir University Department of Psychology, represented the university at the 54th EABCT Congress held in Belgrade, Serbia. Her study, titled "Tolerance of Uncontrollability and Psychopathology," explored how individuals' capacity to cope with uncertainty influences psychological resilience and susceptibility to mental disorders.

By sharing insights into the cognitive and emotional mechanisms underlying tolerance and adaptability, the presentation contributed to international collaboration in advancing evidence-based mental health research and therapeutic innovation. Through such global academic engagement, Bahçeşehir University continues to strengthen its partnerships within the international psychology community and reaffirm its commitment to collective knowledge generation and the promotion of mental well-being through scientific cooperation.

Software Talent Development Certificate Program in Cooperation with the Ministry of Industry and Technology of the Republic of Türkiye, Bahçeşehir University, Wissen Academy, and the Istanbul Development Agency (ISTKA) (2023–2026)



Established under the Software Talent Training and Employment Center, the Software Talent Development Certificate Program represents a powerful multi-sectoral collaboration between the Ministry of Industry and Technology of the Republic of Türkiye, Bahçeşehir University, Wissen Academy, and the Istanbul Development Agency (ISTKA). Launched in 2023 and continuing through 2026, the program offers a fully free, 480-hour professional development curriculum designed to equip young individuals with advanced digital and software skills, contributing to sustainable employment and innovation in Türkiye's technology sector.

By combining governmental vision, academic excellence, and industry expertise, the initiative takes a comprehensive approach to capacity building and inclusive economic growth. Candidates aged 18–35—particularly those unemployed for at least one year or recent graduates—receive intensive training in Full Stack Programming, Network and Cyber Security, Data Science, Artificial Intelligence, and Game Development, all delivered by experienced instructors and industry professionals.

Participants who successfully complete the program earn a Professional Competency Certificate, validating their skills and readiness for the software industry. Through this joint initiative, Bahçeşehir University and its partners highlight the importance of collective action, cross-sector cooperation, and shared responsibility in empowering youth, promoting innovation, and supporting the digital transformation goals of the 2030 Agenda for Sustainable Development.

<https://tto.bau.edu.tr/bau-yazilim-ve-yetenek-merkezi/>

<https://www.bauyazilimyetenekmerkezi.com/>

Team's Visit and Training Programme to the Earthquake Zone in Collaboration with Malatya Metropolitan Municipality, Battalgazi Municipality, Battalgazi District Directorate of National Education, Parlak Gelecekler Association, BilimSenOl, CIFAL Istanbul, UNITAR, and Bahçeşehir University (13–15.12.2024)



From 13 to 15 December 2024, Bahçeşehir University, together with CIFAL Istanbul, carried out a series of educational and institutional activities in Malatya, one of the regions most severely affected by the February 6 earthquakes. The initiative began with the educational event “Heroes of Nature: Raising Awareness on Sustainability” in Battalgazi, organized in collaboration with Parlak Gelecekler Association, BilimSenOl, and the Battalgazi District Directorate of National Education. The program engaged children and parents in interactive sessions on the mission of the United Nations and individual contributions to the Sustainable Development Goals (SDGs), focusing on clean water, renewable energy, climate action, waste reduction, and sustainable living. The day concluded with a tote bag painting workshop that encouraged creativity, environmental awareness, and collective responsibility.

On 15 December, the CIFAL Istanbul delegation held official meetings with the Malatya Metropolitan Municipality and the Battalgazi Municipality, discussing sustainable reconstruction, educational development, and opportunities for future cooperation to support community recovery. These dialogues underscored the importance of local-academic partnerships in promoting institutional resilience, transparent governance, and inclusive development.

By uniting international organizations, local administrations, civil society, and academia, this initiative embodied the essence of multi-stakeholder collaboration that drives the 2030 Agenda forward. Through these joint efforts, Bahçeşehir University and CIFAL Istanbul continue to demonstrate how collective action and partnership-based education can empower communities, foster sustainability, and strengthen recovery in post-disaster contexts.

<https://cifalistanbul.org/cifal-istanbul-team-visited-earthquake-zone/>

Kocaeli High School Sustainability Summit'24 in Collaboration with the Global Schools Program, CIFAL Istanbul (UNITAR), and Bahçeşehir University (20.11.2024)



On 20 November 2024, CIFAL Istanbul, affiliated with UNITAR, participated in the "Sustainability Summit'24" organized by Kocaeli High School as part of the Global Schools Program. The event brought together students, educators, and sustainability experts to exchange ideas on innovative approaches to global challenges and to strengthen youth engagement in sustainable development.

During the summit, Dr. Yasemin Ülker, Deputy Director of CIFAL Istanbul, delivered a presentation on the importance of sustainability in today's interconnected world, showcasing Bahçeşehir University's initiatives that inspire youth to take meaningful action toward a more sustainable future. The session also highlighted CIFAL Istanbul's collaborations within the UNITAR network, its youth-centered projects, and the activities of the CIFAL Istanbul Youth Platform, which empowers students to become changemakers in their communities.

Through such collaborative educational outreach, Bahçeşehir University and CIFAL Istanbul exemplify how global partnerships and collective learning can extend quality education beyond campus boundaries, fostering environmental awareness, shared responsibility, and long-term commitment to the principles of sustainable development.

<https://cifalistanbul.org/kocaeli-bahcesehir-college-sustainability-summit24/>

Local Products Week: Sustainable Consumption Event in Collaboration with CIFAL Istanbul, BAU Branding, and Bahçeşehir University (13.12.2024)



On 13 December 2024, as part of Local Products Week, Bahçeşehir University academics and students, with the support of CIFAL Istanbul and BAU Branding, organized an interactive educational activity at Levent Lütü Banat Primary School. The initiative reflected the university's commitment to extending quality education beyond its campus through collaborative outreach efforts that promote sustainability awareness among young learners.

The program included engaging presentations and workshops on local products, brand awareness, and responsible consumption, helping primary school students explore the connections between local production, sustainability, and conscious consumerism. Through creative simulations and design-based learning activities, participants developed practical insights into sustainable food systems and mindful purchasing habits.

By combining academic expertise with institutional collaboration, Bahçeşehir University, CIFAL Istanbul, and BAU Branding demonstrated how partnership-driven education can foster early awareness of sustainability values and empower younger generations to make informed, ethical, and environmentally responsible choices—supporting the collective pursuit of the 2030 Sustainable Development Goals.

Climate Change Summit: “The Climate Crisis from a Sustainability Perspective” Co-Organized by Bahçeşehir University, CIFAL Istanbul (UNITAR), Azerbaijan Technical University, the Young Researchers Innovation Club, and BilimSenOl (01.11.2024)



On 1 November 2024, Bahçeşehir University, through its CIFAL Istanbul Centre affiliated with UNITAR, co-organized the “Climate Change Summit: The Climate Crisis from a Sustainability Perspective” in collaboration with Azerbaijan Technical University, the Young Researchers Innovation Club, and BilimSenOl. Held at Azerbaijan Technical University in Baku, the summit exemplified cross-border academic partnership and Bahçeşehir University’s ongoing commitment to advancing sustainability education and climate action through international cooperation.

Featuring contributions from Dr. Yasemin Ülker, Prof. Dr. Çisil Sohodol, and Prof. Dr. Nilüfer Geysi, the event addressed the pressing global challenges of climate change, resource management, and sustainable development. By bringing together experts, researchers, and students, the summit fostered knowledge exchange and collective action among academic institutions dedicated to building a more resilient and sustainable future. Through this partnership-driven initiative, Bahçeşehir University and its collaborators reaffirmed their shared responsibility to promote dialogue, innovation, and coordinated solutions for global climate resilience.

Open Lecture: “What Is Social Benefit?” in Collaboration with the Community Volunteers Foundation (TOG) and Bahçeşehir University (24.12.2024)



On 24 December 2024, Bahçeşehir University, in collaboration with the Community Volunteers Foundation (TOG), hosted the open lecture “What Is Social Benefit?” as part of its ongoing dedication to public education, civic participation, and social awareness. The event aimed to strengthen the culture of volunteerism and collective responsibility among students and the wider community, reflecting the university’s mission to bridge academic learning with societal engagement.

The session explored the meanings of social benefit, impact, and community involvement, encouraging participants to reflect on how collaborative action and civic partnerships can help address inequalities and foster a more inclusive society. Through interactive discussions and real-life examples, the lecture underscored the transformative power of partnerships for social good and the role of education in driving sustainable community impact. By opening its doors to the public, Bahçeşehir University reaffirmed its commitment to shared learning, empathy, and joint action toward building a more just and participatory society.

BAU Radio Fest: Open Seminar on Animal Welfare in the Context of Sustainable Development Goals (14.10.2024)



During the 2024 BAU Radio Fest, Bahçeşehir University, in collaboration with CIFAL Istanbul, UNITAR and HAÇIKO – Association for the Protection of Animals from Desperation and Indifference, a prominent non-governmental organization dedicated to animal welfare, hosted an open and free-to-attend session titled “Animal Welfare in the Context of the SDGs.” The event was designed to engage both BAU students and the wider public, reflecting the University’s ongoing commitment to sustainability, ethics, and community engagement.

The session focused on the relationship between animal welfare and sustainable development, highlighting how compassion, ethical awareness, and collective social responsibility contribute to healthier and more livable urban environments. Discussions addressed the protection of stray animals’ rights, the promotion of sustainable urban practices, and the role of public awareness and civic participation in advancing the United Nations Sustainable Development Goals, particularly SDG 11 (Sustainable Cities and Communities) and SDG 15 (Life on Land).

Netflix x BAU: Collaborative Pathways for Innovation in Communication and Media (16.10.2024)



This open lecture explored the growing importance of partnerships between universities and the communication industry, emphasizing how collaboration between academia and practice drives progress in the field. The discussion addressed the transformative role of emerging communication technologies, the integration of academic research with real-world applications, and how creative media content—such as television series and digital productions—can serve as powerful tools for learning and innovation.

Designed as a public and inclusive event, the session welcomed students, young professionals, and individuals seeking to develop their skills and careers in the communication industry. Participants had the opportunity to engage directly with experts, gain insights into sectoral trends, and explore pathways for personal and professional growth.

By fostering collaboration, innovation, and knowledge exchange, the event highlighted strategies to advance technological development, strengthen industry–university cooperation, and empower the next generation of communication professionals to contribute meaningfully to the evolving media landscape.

TechCamp 2024: Digital Innovation for Disaster Preparedness in Collaboration with the U.S. Embassy and Local Partners at Bahçeşehir University (2024)



In 2024, Bahçeşehir University hosted TechCamp 2024, a three-day educational hackathon organized in collaboration with the U.S. Embassy and various local partners. The program aimed to raise awareness about earthquakes and promote disaster preparedness through digital games and interactive storytelling, integrating technology, creativity, and civic engagement under the framework of the United Nations Sustainable Development Goals (SDGs).

The event brought together students, educators, and professionals from the technology and creative sectors to co-develop innovative tools that enhance public understanding of disaster resilience. Participants joined mentorship sessions and hands-on training led by experts in digital media, technology, and disaster management, creating socially impactful game prototypes that conveyed messages of safety, resilience, and solidarity during natural disasters.

Through free and inclusive workshops on earthquake preparedness, digital storytelling, and game design for social good, TechCamp 2024 empowered young innovators to harness technology for community awareness and collective resilience. This multi-stakeholder collaboration exemplified Bahçeşehir University's commitment to using education and innovation as drivers of partnership-based solutions for sustainable development and disaster risk reduction.

Bahçeşehir University and Zorlu PSM Launch the “PSM Academy Stage Technician Program”



Bahçeşehir University and Zorlu Performing Arts Center (PSM) have launched a new educational partnership to train stage technicians, the behind-the-scenes professionals who make theater, ballet, opera, dance, and music performances possible.

The “PSM Academy Stage Technician Program”, which began on 4 May 2024, is a 51-hour certificate training designed to equip participants with fundamental knowledge and practical skills in stage technologies, including sound, lighting, and video systems. Participants also receive instruction in occupational safety, basic electronics, and stage automation.

Led by a team of Bahçeşehir University faculty members and industry experts, the program combines theoretical training and hands-on workshops held at Zorlu PSM. Upon successful completion of the program and evaluation process, participants receive certification qualifying them to work as Entry-Level Stage Technicians in live performance settings.

By fostering collaboration between academia and the performing arts industry, the program strengthens vocational training, creative industry development, and employment opportunities, supporting Sustainable Development Goal 4 (Quality Education) and SDG 8 (Decent Work and Economic Growth) through inclusive and skill-oriented education.

Bahçeşehir University and Partners Host the 5th Independent Businessmen Meeting in Baku



The 5th Independent Businessmen Meeting was held in Baku at the JW Marriott Absheron Hotel on 29 April 2024, organized by the MÜSİAD Azerbaijan Production and Trade Commission in collaboration with Bahçeşehir University (BAU) and the Azerbaijan Food and Beverage Industry Association (AQİSA).

The event brought together more than 220 entrepreneurs and business leaders, along with members of MÜSİAD Azerbaijan, to strengthen commercial relations, foster new partnerships, and exchange insights on both the national and global economy.

As the main academic partner, Bahçeşehir University contributed to the program with two expert-led seminars delivered by its faculty members, focusing on the future of artificial intelligence technologies and sectoral applications of fintech systems. These sessions provided participants with practical and strategic insights into digital transformation, innovation, and technology-driven economic growth.

In addition to academic contributions, the meeting offered extensive opportunities for B2B networking and collaboration, bringing together representatives from the business communities of Turkey, Azerbaijan, and other regions to explore mutual investment and partnership opportunities.

The event reaffirmed Bahçeşehir University's commitment to promoting academic-industry cooperation and supporting sustainable economic growth in line with the United Nations Sustainable Development Goals (SDG 8: Decent Work and Economic Growth; SDG 9: Industry, Innovation, and Infrastructure).

Energy and Security Partnership Forum between Azerbaijani and Turkish Youth in Collaboration with Bahçeşehir University, Azerbaijan State Oil and Industry University (ASOIU), Azerbaijani Student and Alumni Platform (ASAP), CIFAL Istanbul (UNITAR), and the Youth Foundation of the Republic of Azerbaijan (23.02.2024)



On 23 February 2024, the “Energy and Security Partnership Forum between Azerbaijani and Turkish Youth” was held at the Azerbaijan State Oil and Industry University (ASOIU), jointly organized by Bahçeşehir University (BAU), the Azerbaijani Student and Alumni Platform (ASAP), and ASOIU, with the support of the Youth Foundation of the Republic of Azerbaijan and in collaboration with CIFAL Istanbul and UNITAR.

The forum gathered more than 300 young participants from Türkiye and Azerbaijan to exchange insights on energy security, sustainability, and regional cooperation. Opening remarks were delivered by ASOIU Acting Rector Vazeh Asgarov, Youth Foundation Acting Chairman Gadir Khalilov, ASAP Executive Director Sevda Mansurova, and Bahçeşehir University Rector Prof. Dr. Esra Hatipoğlu.

Through dynamic panel discussions and interactive dialogue, the event highlighted the shared commitment of both nations’ youth to sustainable energy development, environmental responsibility, and cross-border collaboration. Participants explored strategies for strengthening energy partnerships and youth participation in addressing climate challenges, including their engagement in global sustainability platforms such as COP29.

By fostering constructive dialogue, mutual learning, and inter-institutional cooperation, the forum exemplified the power of international youth partnerships in advancing Sustainable Development Goal 7 (Affordable and Clean Energy), SDG 13 (Climate Action), and SDG 17 (Partnerships for the Goals)—reinforcing Bahçeşehir University’s dedication to empowering young people as active contributors to global sustainable development.

ICAAM 2024: The 7th International Conference on Analysis and Applied Mathematics Organized in Collaboration with Bahçeşehir University (BAU) and the Scientific and Technological Research Council of Türkiye (TÜBİTAK) in Antalya (2024)

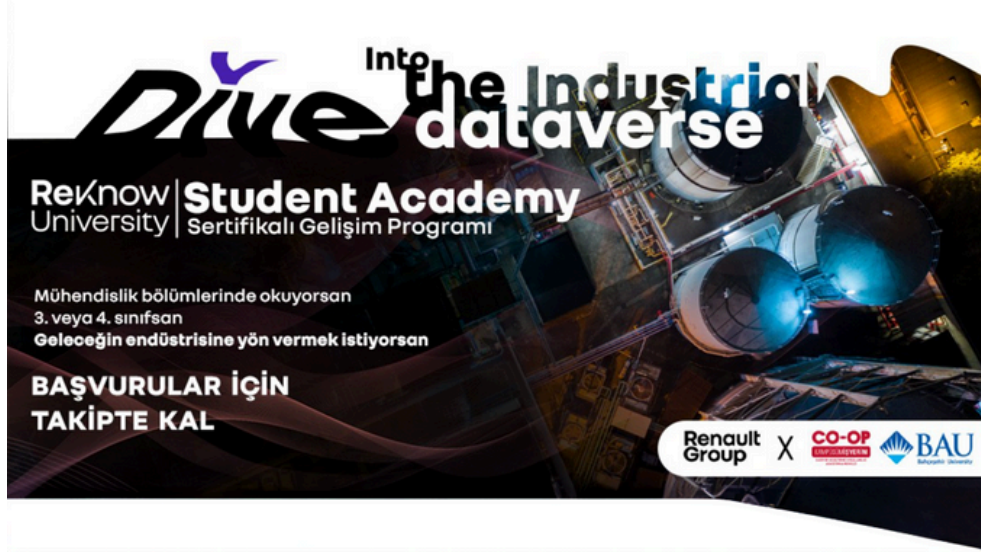


The 7th International Conference on Analysis and Applied Mathematics (ICAAM 2024) was successfully held in Antalya, jointly organized by Bahçeşehir University (BAU) and The Scientific and Technological Research Council of Türkiye (TÜBİTAK). Bringing together 214 participants from 21 countries, the conference served as a significant platform for international collaboration and scientific exchange in the fields of analysis, modeling, and applied mathematics.

The event opened with remarks from Prof. Dr. Arif Engin, Dean of the BAU Faculty of Engineering and Natural Sciences; Prof. Dr. Allaberen Ashyralyev, Chair of the Organizing Committee; Prof. Dr. Michael Ruzhansky, Director of the Department of Mathematics at Ghent University; and Prof. Dr. Makhmud Sadybekov, Director of the Institute of Mathematics and Mathematical Modeling in Kazakhstan. Renowned scholars, including Prof. Dr. Alexey Karapetyants, Prof. Dr. Alexander Skubachevskii, Prof. Dr. Sergey Kabanikhin, Prof. Dr. Alexander Goncharov, Prof. Dr. Vitaly Volpert, Prof. Dr. Andrey Muravnik, Prof. Dr. Zalina Kusraeva, and TÜBA member Prof. Dr. Ekrem Savaş, shared their latest research findings and perspectives on emerging mathematical methods and applications.

Supported by the strong academic foundation of BAU's weekly "Analysis and Applied Mathematics" seminars, ICAAM 2024 once again underscored Bahçeşehir University's leadership in promoting global scientific cooperation and research excellence. Through its partnership with TÜBİTAK and the international academic community, the conference demonstrated the university's dedication to advancing mathematics as a shared global discipline and fostering collective innovation in science and education.

Student Academy Certificate Program Launched in Collaboration between Bahçeşehir University and Oyak Renault (2024)



In 2024, Bahçeşehir University (BAU) and Oyak Renault jointly launched the Student Academy Certificate Program, an inclusive educational initiative designed for engineering students from universities across Türkiye. The program aims to bridge academic learning and industrial practice, offering participants hands-on experience in real production environments within the automotive and manufacturing sectors.

Through project-based learning, mentorship, and interdisciplinary teamwork, students gain practical skills in digital transformation, problem-solving, leadership, and collaboration. Several modules are delivered by Bahçeşehir University faculty members, ensuring a strong academic foundation alongside professional expertise. The program concludes with a Factory Day at Oyak Renault, where students present their final projects to industry experts.

Upon completion, participants receive a joint certificate issued by Bahçeşehir University and Oyak Renault, recognizing their professional growth and applied learning achievements. This initiative exemplifies effective academia-industry collaboration, enhancing youth employability, fostering innovation, and supporting Sustainable Development Goal 4 (Quality Education) and SDG 9 (Industry, Innovation, and Infrastructure) through collective action and partnership-based learning.

Young Ideas on the Brand Journey Program Organized in Collaboration between Bahçeşehir University and Abdi İbrahim Pharmaceuticals (October–November 2024)

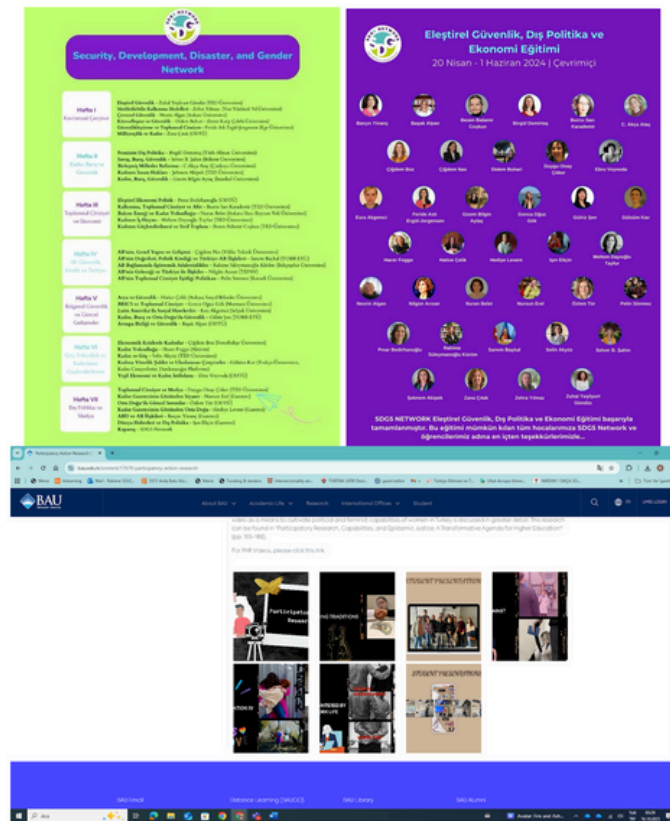


Between October and November 2024, Bahçeşehir University, in collaboration with Abdi İbrahim Pharmaceuticals, implemented the Young Ideas on the Brand Journey Program, an educational initiative focusing on marketing and brand management within the healthcare sector. The program brought together students and industry professionals to explore key themes such as pharmaceutical marketing strategies, regulatory compliance, omnichannel communication, sustainability, and business ethics.

Participants engaged in interactive sessions and mentorship opportunities led by experts from both academia and industry, culminating in a brand competition that encouraged them to apply their learning to real-world scenarios. By fostering creativity, innovation, and professional skill development, the program exemplified effective academia–industry collaboration that prepares students for evolving market dynamics.

This partnership underscores Bahçeşehir University's dedication to sustainable, ethical, and innovation-oriented education, reinforcing the power of cross-sector cooperation in advancing professional excellence and aligning with the values of the 2030 Sustainable Development Agenda.

Participatory Action Research and Training Initiative in Collaboration with the SDG5 Network and Bahçeşehir University (2023–2025)



From 2023 to 2025, Bahçeşehir University, in partnership with the SDG5 Network, has been conducting the Participatory Action Research and Training Initiative, focusing on gender equality and women's empowerment through inclusive research and education. The project integrates academic expertise with community engagement, emphasizing co-created knowledge and participatory learning to address gender-based inequalities in social, educational, and professional contexts.

Through a series of workshops, training sessions, and collaborative research studies, the initiative supports capacity-building for young researchers and practitioners while exploring strategies to promote inclusive governance, leadership, and gender justice advocacy. By combining theory and practice, Bahçeşehir University and the SDG5 Network foster a model of partnership-based innovation that strengthens gender-sensitive policymaking and social transformation.

This long-term collaboration advances the principles of Sustainable Development Goal 5 (Gender Equality) and contributes to SDG 4 (Quality Education), SDG 10 (Reduced Inequalities), and SDG 16 (Peace, Justice and Strong Institutions)—demonstrating how collective action and shared expertise can drive equitable participation and sustainable progress for all genders.

Webinar on “Women’s Human Rights and Participatory Democracy” Co-Organized by FEJUST, the Gender Equality Monitoring Association (CEİD), Bahçeşehir University Political Science and International Relations Club, CIFAL Istanbul (UNITAR), and Bahçeşehir University (05.12.2024)

5 ARALIK KADIN HAKLARI GÜNÜ

AB VE ÖTESİNDE FEMİNİST EPİSTEMİK ADALET ARAYIŞI
(FEJUST)

KADININ İNSAN HAKLARI VE KATILIMCI DEMOKRASİ


Moderatör
Doç. Dr. Rahime
Süleymanoğlu-Kürüm
Jean Monnet Kürsüsü
Başkanı


Konuşmacı
Ülker Şener
Cinsiyet Eşitliği İzleme Derneği

05.12.2024
13.30

Toplantı Kimliği:
331 357 465 17
Parola: 9R7Sq2UK

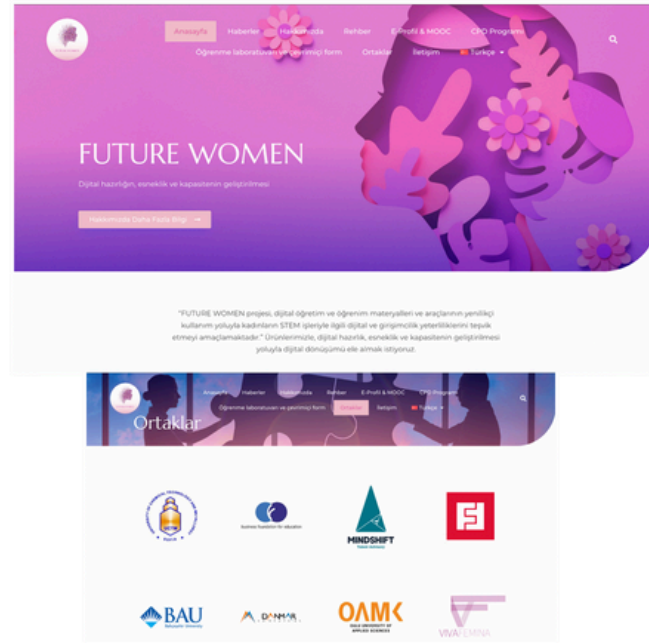
Bu etkinlik, Avrupa Komisyonu'nun Jean Monnet programı tarafından ortak finanse edilmiştir (Proje No: 101085368-FEJUST).
İçerik, konuşmacıların görüşlerini yansıtmaktadır. Avrupa Komisyonu, içerikten sorumlu tutulamaz.



On 5 December 2024, in recognition of Women’s Rights Day, the webinar “Women’s Human Rights and Participatory Democracy” was co-organized by FEJUST, the Gender Equality Monitoring Association (CEİD), the Bahçeşehir University Political Science and International Relations Club, CIFAL Istanbul, UNITAR, and Bahçeşehir University. The event explored the interconnection between women’s rights and democratic participation, emphasizing the role of inclusion, representation, and civic engagement in advancing social justice and gender equality.

Through expert-led discussions and interactive dialogue, participants examined how empowering women’s voices in governance contributes to more equitable, participatory, and transparent decision-making processes. This collaborative initiative exemplified the strength of multi-stakeholder partnerships in fostering inclusive democracy and collective advocacy for equality. By bringing together academia, civil society, and international organizations, the event advanced the principles of Sustainable Development Goal 5 (Gender Equality) and aligned with SDG 10 (Reduced Inequalities), SDG 16 (Peace, Justice and Strong Institutions), and SDG 17 (Partnerships for the Goals)—highlighting the transformative impact of cooperation and shared commitment toward gender-just societies.

Future Women Project – Erasmus+ Partnership with Bahçeşehir University and European Partner Institutions (2023–2025)



From 2023 to 2025, Bahçeşehir University serves as one of the partner institutions of the Future Women Project, an Erasmus+ initiative funded by the European Union and implemented with eight institutions from six European countries. The project seeks to enhance women’s participation in the digital economy by equipping female students and career counselors with advanced digital, entrepreneurial, and STEM-related competencies that align with the demands of the future workforce.

Through the development of an innovative e-profile and MOOC platform, the initiative promotes digital literacy and showcases female role models in technology-driven fields. The inclusion of a Continuing Professional Development (CPD) Programme enables career counselors to adopt new methods and tools to guide women toward digital and entrepreneurial opportunities, while the Learning Laboratory and Online Forum facilitate multilingual collaboration, open-access learning, and the sharing of good practices among students, educators, and professionals.

By combining innovation, inclusion, and international cooperation, the Future Women Project exemplifies the transformative power of cross-border partnerships in education and gender empowerment. The initiative directly advances Sustainable Development Goal 5 (Gender Equality) and contributes to SDG 4 (Quality Education), SDG 9 (Industry, Innovation and Infrastructure), and SDG 17 (Partnerships for the Goals)—demonstrating how collective action and knowledge exchange can drive equitable participation and empower women in the evolving digital landscape.

<https://future-women.eu/tr/>

BAU SDGs and Beyond: Women's Leadership and Sustainable Development Co-Organized by Bahçeşehir University, TÜLIP Sustainability Center, and TOSAM (Center for Health, Society, Behavior, and Prevention Studies) (27.03.2024)

4 BAU Faculty of Law & TOSAM
with TÜLIP Sustainability Center
Panel Series
SDGs and Beyond
Women Leadership & Sustainable Development

Şafak Özsoy
Founder/CEO, TÜLIP Sustainability Center, ESRAÇ Chairwoman, Eastern Europe- Middle East- Central Asia

Ayça Yalıt
Research and Teaching Assistant, BAU Faculty of Law

İlayda Eskitaşçıoğlu
Co-founder, We Need To Talk / Konuşmamız Gerek, UN Women Beijing+25 Global Youth Task Force

İtir Küçüktülü
President, BAU Women's Rights & Solidarity Club

Duru Taşcı
Vice President, BAU Women's Rights & Solidarity Club

Moderator | Bérénice Kafui Schramm
Opening Remarks | Prof. Nilüfer Narlı

27 March, Wednesday
16.30 - 18.00
Panel Language: English

MS Teams
ID | 348 958 735 672
Code | tfZQ2w
Fazıl Say Conference Hall

TOSAM
THE CENTER FOR HEALTH, SOCIETY, BEHAVIOR, AND PREVENTION STUDIES

TÜLIP
SUSTAINABILITY CENTER

BAU

On 27 March 2024, Bahçeşehir University, in collaboration with the TÜLIP Sustainability Center and TOSAM (Center for Health, Society, Behavior, and Prevention Studies), co-organized the fourth installment of the SDGs and Beyond public lecture series, titled “Women’s Leadership and Sustainable Development.” The hybrid panel gathered prominent women professionals, policymakers, and academics to discuss the pivotal role of women’s leadership in achieving sustainable development and equality.

Moderated by Bérénice Kafui Schramm and opened by Prof. Nilüfer Narlı, the session featured inspiring discussions on empowerment, youth leadership, health equity, and inclusive governance, underscoring how gender equality serves as a catalyst for progress across all Sustainable Development Goals. By fostering a space for knowledge exchange and collaboration among women leaders, the event reflected a shared commitment to partnership-based action and inclusive growth.

Through its collaborative organization and thematic focus, the panel demonstrated the power of cross-sector cooperation in addressing systemic inequalities and advancing sustainable development. It directly contributed to SDG 5 (Gender Equality) and SDG 10 (Reduced Inequalities), reinforcing the message that investing in women’s leadership is essential to building a more equitable and sustainable future.

The 104th Commemoration of the First Turkish Women's Rally Against the Occupation of Anatolia with the Participation of Bahçeşehir University (10.12.2023)



On 10 December 2023, the 104th Commemoration of the First Turkish Women's Rally Against the Occupation of Anatolia (1919) was held at the Üsküdar Bağlarbaşı Congress and Culture Center, bringing together scholars, students, and members of the public to honor the pioneering women who took a historic stand for independence and equality during Türkiye's national struggle. Prof. Nilüfer Narlı, Founding Director of TOSAM (Center for Health, Society, Behavior, and Prevention Studies), represented Bahçeşehir University at the ceremony, delivering remarks that emphasized the enduring legacy of women's civic engagement and leadership in shaping the nation's democratic foundations.

The commemoration revisited one of the earliest examples of organized women's activism in Turkish history, connecting its historical significance to contemporary efforts for gender equality, social justice, and inclusive governance. By celebrating the courage and agency of these trailblazing women, the event underscored the importance of collective memory and civic participation in advancing sustainable development. It contributed to SDG 5 (Gender Equality) by promoting women's empowerment, SDG 10 (Reduced Inequalities) by acknowledging the struggle against social exclusion, and SDG 16 (Peace, Justice and Strong Institutions) by reaffirming the vital role of women in building just and participatory societies.

Public Engagement Activities with Various Stakeholders (October 2023 – December 2024)

Between October 2023 and December 2024, Prof. Dr. Pinar Melis Yelsalı Parmaksız of Bahçeşehir University participated in a series of invited talks, public discussions, and collaborative events organized with various academic institutions and civil society organizations. These activities aimed to raise public awareness and foster dialogue on topics such as gender, family policies, and the changing roles of women in the context of Turkish modernization.

By sharing academic insights with broader audiences—including students, NGOs, and the general public—this initiative exemplified university-community collaboration and the commitment to inclusive, lifelong learning. Through these outreach efforts, Bahçeşehir University reinforced its role as a bridge between research, education, and public engagement, contributing to SDG 5 (Gender Equality) by promoting women’s empowerment and inclusive participation, and aligning with SDG 4 (Quality Education) and SDG 10 (Reduced Inequalities) through the advancement of equitable and accessible learning opportunities for all.

The activities are listed below:

Public Engagement Activities with Various Stakeholders (October 2023 – December 2024)

1- “Family Policies in the Republican Era”, Feminist Buluşmalar, Women’s Human Rights Association, Istanbul – 28 December 2024. (Invited Talk)



2- “Women in Turkish Modernization”, Turkish Women’s Union, Kayseri Branch, Kayseri – November 2024. (Invited Talk)



3- “Methods and Methodologies in Women’s Studies in Turkey”, KADEM Women’s Studies Journal, Istanbul – 24 May 2024. (Invited Talk)



4- “Single Mothers in Turkey”, Conference on the Art of Existence of Single Mothers, organized by the Single Mothers Association and BAUEQUAL, Bahçeşehir University – 21 March 2024. (Invited Talk)

Understanding and Addressing Male Violence: Empowering Women on Campus in Collaboration with the Mor Çatı (Purple Roof) Women's Shelter Foundation, CIFAL Istanbul Youth Platform, and Bahçeşehir University Women's Rights Club (28.05.2024)



On 28 May 2024, Bahçeşehir University, in collaboration with the Mor Çatı (Purple Roof) Women's Shelter Foundation, CIFAL Istanbul Youth Platform, and the Bahçeşehir University Women's Rights Club, organized the event "Understanding and Addressing Male Violence: Empowering Women on Campus." The session focused on recognizing and combating different forms of gender-based violence experienced by young women in social and academic settings.

Through interactive discussions, participants explored the structural causes of gender-based violence and engaged in dialogue on prevention strategies, empowerment practices, and solidarity mechanisms that foster safer educational spaces. The event emphasized the importance of creating inclusive and equitable campus environments that empower women to participate fully and confidently in academic life.

By uniting academia, youth organizations, and civil society, this initiative illustrated the strength of partnership-based action in promoting awareness, equality, and systemic change. It directly contributed to SDG 5 (Gender Equality) by addressing gender-based violence and supporting women's empowerment, while also aligning with SDG 10 (Reduced Inequalities) through its focus on inclusion, awareness-raising, and equal opportunities within higher education.

Zero Tolerance for Violence on My Campus: Gender and Dating Violence Training in Collaboration with CIFAL Istanbul (UNITAR), Yanındayız Association, and the Consulate General of the Federal Republic of Germany in Istanbul (30.10.2024 & 25.11.2024)



In 2024, Bahçeşehir University hosted two sessions of the “Gender and Dating Violence Training” as part of the “Zero Tolerance for Violence on My Campus” project, organized in collaboration with CIFAL Istanbul (UNITAR), the Yanındayız Association, and supported by the Consulate General of the Federal Republic of Germany in Istanbul. The initiative aimed to raise awareness among university students about dating violence and to promote gender-sensitive, inclusive, and respectful approaches within academic environments.

The training addressed both the psychological and physical impacts of relationship violence, encouraging participants to engage in preventive education and open discussion about safety and mutual respect. Through interactive workshops and problem-solving sessions, students explored practical strategies to prevent gender-based violence and promote emotional well-being on campus.

By bringing together academia, international partners, and civil society, this collaborative initiative strengthened collective action toward safer and more equitable learning environments. It directly contributed to SDG 5 (Gender Equality) by advancing women’s protection and empowerment, and to SDG 10 (Reduced Inequalities) and SDG 16 (Peace, Justice and Strong Institutions) through its focus on inclusion, justice, and the creation of violence-free educational spaces.

Single Mothers Conference in Collaboration with the Single Mothers Association and Supported by BAUEqual (21.03.2024)



On 21 March 2024, Bahçeşehir University, in collaboration with the Single Mothers Association and with the support of BAUEqual, hosted the Single Mothers Conference to address the increasing number of single mothers in Türkiye and worldwide. The event provided a comprehensive platform for exploring the social, legal, and economic dimensions of single motherhood, with discussions covering legal rights, societal perceptions, employment challenges, and access to local government support systems.

Experts and speakers from diverse disciplines shared insights into national and international frameworks shaping the lived experiences of single mothers, highlighting both barriers and opportunities for empowerment. By fostering open dialogue and public recognition, Bahçeşehir University reaffirmed its commitment to inclusion, gender equality, and equitable participation in all areas of social and economic life.

This collaborative initiative directly contributed to SDG 5 (Gender Equality) by promoting women's empowerment, while also aligning with SDG 8 (Decent Work and Economic Growth), SDG 10 (Reduced Inequalities), and SDG 16 (Peace, Justice and Strong Institutions) through its emphasis on rights-based dialogue, policy innovation, and inclusive social development.

<https://www.bekaranneler.org/tr/etkinlikler/etkinlik-1/>

Webinar: “Women’s Leadership and Governance in Sports” in Collaboration with the Sport Integrity Global Alliance (SIGA) and Bahçeşehir University (16.11.2024)



On 16 November 2024, Bahçeşehir University, in collaboration with the Sport Integrity Global Alliance (SIGA), hosted the online webinar “Women’s Leadership and Governance in Sports” as part of the 2024 Sport Integrity Week. The session focused on advancing women’s participation and leadership in sports governance, addressing existing barriers to gender equality and identifying strategies to strengthen women’s roles as decision-makers, executives, and change leaders within sports institutions.

Through this international partnership, Bahçeşehir University and SIGA demonstrated the transformative power of cross-sector collaboration in promoting integrity, inclusivity, and gender equality across all areas of leadership. The event created a valuable platform for dialogue among academics, practitioners, and advocates, reinforcing the idea that collective action and global cooperation are essential to ensuring equal opportunities in sports and beyond.

This initiative directly contributed to SDG 5 (Gender Equality) by supporting women’s empowerment and representation in governance, while aligning with SDG 10 (Reduced Inequalities) and SDG 17 (Partnerships for the Goals) through its focus on collaborative advocacy, knowledge exchange, and shared responsibility for sustainable progress.

UNITAR Global Water Academy Launch in Collaboration with Bahçeşehir University, CIFAL Istanbul, and the United Nations Institute for Training and Research (UNITAR) (22.03.2024)



On 22 March 2024, Bahçeşehir University, in collaboration with CIFAL Istanbul and as part of its partnership with the United Nations Institute for Training and Research (UNITAR), contributed to the global launch of the UNITAR Global Water Academy (UGWA)—an international capacity-building initiative introduced on World Water Day 2024 under the theme “Water for Peace.” This partnership marked a significant milestone in advancing global cooperation on sustainable water governance, resilience, and resource management, reinforcing Bahçeşehir University’s dedication to addressing environmental challenges through education, innovation, and knowledge exchange.

The Academy’s ongoing “Streams of Change” Monthly Webinar Series continues to explore the multidimensional role of water in sustainable development, commemorating global observances such as World Wetlands Day, World Water Day, and Human Rights Day. These sessions bring together experts, academics, and policymakers to discuss the intersections of water security, climate adaptation, biodiversity conservation, and equitable resource access, promoting innovative and inclusive approaches to water management.

Through its active participation and academic contribution, Bahçeşehir University—together with CIFAL Istanbul—plays a vital role in fostering international collaboration, scientific dialogue, and community-based solutions within the UNITAR Global Network. This initiative exemplifies how multi-stakeholder partnerships can transform shared challenges into opportunities for peacebuilding, environmental stewardship, and sustainable progress, reflecting the core principles of SDG 6 (Clean Water and Sanitation) and SDG 17 (Partnerships for the Goals).

STM and Bahçeşehir University Collaboration: Co-Light Underwater Lighting System (2024)



In 2024, Bahçeşehir University, in collaboration with Defense Technologies Engineering and Trading Inc. (STM), developed the Co-Light Underwater Lighting System—an innovative technology designed to improve underwater visibility and support sustainable marine research and maintenance practices. Emerging from a long-term university-industry partnership, this initiative exemplifies how collaborative innovation can bridge engineering excellence with environmental responsibility to advance marine science and sustainability.

The Co-Light system enables high-clarity imaging and detailed underwater observation without the need for extensive dry-docking or invasive interventions, allowing divers and researchers to conduct real-time analyses efficiently. By optimizing light distribution and minimizing resource consumption, the system enhances the sustainable management of marine operations and has practical applications in underwater photography, ecological monitoring, and coastal infrastructure assessment.

Through this partnership, Bahçeşehir University and STM demonstrate the transformative potential of cross-sector cooperation in developing eco-conscious technologies that promote environmental stewardship, innovation, and sustainable resource use. The project stands as a model of how academic-industry collaboration contributes to SDG 9 (Industry, Innovation and Infrastructure), SDG 14 (Life Below Water), and SDG 17 (Partnerships for the Goals) by turning shared knowledge into collective action for resilient and sustainable marine ecosystems.

BAU International Forum on Political Economy – “The Future of the International System and Global Energy” in Cooperation with the Center for Economic, Strategic and Social Research (TESAM) and Bahçeşehir University (22.05.2024)



On 22 May 2024, Bahçeşehir University (BAU), in cooperation with the Center for Economic, Strategic and Social Research (TESAM), hosted the BAU International Forum on Political Economy at the Faculty of Law’s Doctorate Hall under the theme “The Future of the International System and Global Energy.” The event convened academics, diplomats, policymakers, and experts from a range of ideological and institutional backgrounds to discuss the evolving dynamics of the global political and economic system through open, evidence-based dialogue.

Structured around two core sessions, the forum first examined “The Future of the International System,” exploring the long-term China-US balance, the rise of regional alliances, and the strategic significance of the Global South for Türkiye. The second session, “The Future of Energy,” focused on energy security, the political economy of energy, sustainability challenges, and legal implications in an increasingly multipolar world.

By creating a neutral and inclusive platform for constructive debate and collaborative problem-solving, the forum reflected Bahçeşehir University’s commitment to fostering global academic partnerships and policy dialogue that strengthen peace and institutional resilience. Through this multi-stakeholder and interdisciplinary collaboration, the event advanced the principles of SDG 16 (Peace, Justice and Strong Institutions), SDG 7 (Affordable and Clean Energy), and SDG 17 (Partnerships for the Goals)—promoting transparency, peaceful exchange of ideas, and collective action toward a more stable and sustainable international system.

COP29 Session: “The Role of Higher Education in Addressing Climate Change – Leadership, Innovation, and Impact” in Collaboration with UNITAR, CIFAL Istanbul, Bahçeşehir University, and CIFAL City of London (11.11.2024)



On 11 November 2024, during the United Nations Climate Change Conference (COP29) held in Baku, Azerbaijan, a high-level session titled “The Role of Higher Education in Addressing Climate Change: Leadership, Innovation, and Impact” was co-organized by the United Nations Institute for Training and Research (UNITAR), CIFAL Istanbul, Bahçeşehir University, and CIFAL City of London. The event convened academic leaders, policymakers, and sustainability experts to explore how higher education institutions can strengthen their contributions to global climate action through research, innovation, education, and partnership.

Discussions addressed strategies for integrating sustainability and energy transition into university curricula, fostering interdisciplinary collaboration, and developing practical, scalable solutions to enhance resilience and resource efficiency. Prof. Esra Hatipoğlu, Rector of Bahçeşehir University, and Prof. Çisil Sohodol, Director of CIFAL Istanbul, shared insights from the university's experience in sustainability-driven education and multi-stakeholder engagement. The session was moderated by Dr. Ebru Canan-Sokullu, Associate Director at the CIFAL Global Network (UNITAR), who emphasized the essential role of cooperation between academia and international organizations in achieving climate resilience and advancing the 2030 Agenda.

Through this collaborative initiative, Bahçeşehir University and CIFAL Istanbul reaffirmed their commitment to global partnership, knowledge sharing, and innovation for sustainable climate solutions. The session exemplified the impact of SDG 17 (Partnerships for the Goals) in action—showcasing how collective leadership in higher education can drive systemic change, environmental responsibility, and a more sustainable future.

<https://bau.edu.tr/haber/18950-cop29-kapsaminda-baku'de-egitim-ve-iklim-paneli-universitelerin-iklim-eylemindeki-rolu-tartisildi>

TÜBİTAK 4007 Giresun Science Festival: “Green Technology – Scientific Solutions for a Sustainable Future” in Partnership with the Giresun Provincial Directorate of National Education, Giresun Municipality, Giresun University, and Bahçeşehir University (28–30.11.2024)



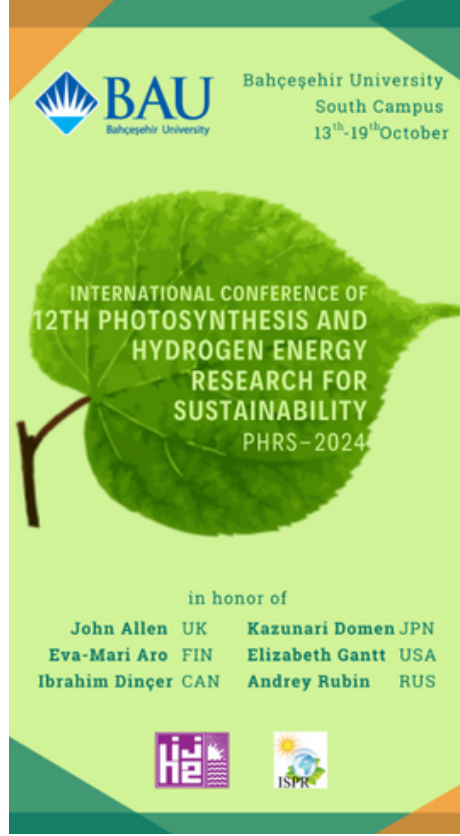
From 28 to 30 November 2024, the TÜBİTAK 4007 Giresun Science Festival was held under the coordination of the Giresun Provincial Directorate of National Education and in partnership with Giresun Municipality, Giresun University, and Bahçeşehir University. Themed “Green Technology: Scientific Solutions for a Sustainable Future,” the festival brought together students, educators, and community members for an engaging three-day program featuring 23 workshops, two conferences, one panel, and one scientific public lecture centered on clean energy, sustainable innovation, and environmental awareness.

With the active participation of Bahçeşehir University academics, the festival promoted scientific literacy, renewable energy education, and environmental responsibility through interactive sessions and hands-on learning. By fostering collaboration among local authorities, universities, and civil society, the initiative exemplified the power of partnerships in advancing sustainability-focused education and public engagement.

Through this multi-stakeholder collaboration, the event not only strengthened community understanding of sustainable technologies but also encouraged collective responsibility for environmental protection. It reflected the spirit of SDG 4 (Quality Education), SDG 7 (Affordable and Clean Energy), SDG 11 (Sustainable Cities and Communities), and SDG 17 (Partnerships for the Goals)—showcasing how cooperative scientific initiatives can drive innovation and inspire a greener, more sustainable future.

<https://4000.tubitak.gov.tr/4007/124b703>

12th International Conference on Photosynthesis and Hydrogen Energy Research for Sustainability (PHRS-2024) in Collaboration with the International Association for Hydrogen Energy (IAHE), the International Society of Photosynthesis Research (ISPR), and Bahçeşehir University (13–19.10.2024)



From 13 to 19 October 2024, the 12th International Conference on Photosynthesis and Hydrogen Energy Research for Sustainability (PHRS-2024) was held at the Bahçeşehir University South Campus, bringing together leading scientists, researchers, and industry experts to discuss the latest advancements in hydrogen energy, renewable systems, and sustainable innovation. Co-organized by the International Association for Hydrogen Energy (IAHE), the International Society of Photosynthesis Research (ISPR), and Bahçeşehir University, this prestigious scientific event served as a key global platform for collaboration and knowledge exchange in the pursuit of cleaner, more efficient, and low-carbon energy solutions.

By fostering interdisciplinary dialogue among academia, industry, and scientific organizations, PHRS-2024 exemplified the power of global partnerships and collective action in advancing the 2030 Agenda for Sustainable Development. The conference directly contributed to SDG 7 (Affordable and Clean Energy), SDG 9 (Industry, Innovation and Infrastructure), SDG 13 (Climate Action), and SDG 17 (Partnerships for the Goals)—showcasing Bahçeşehir University's leadership in international scientific collaboration and its enduring commitment to developing innovative energy solutions for a sustainable global future.

<https://bau.edu.tr/etkinlikler/288-phrs-konferansi>

Roadmap for a Better and Sustainable Future with Enerjisa Interview



As part of the “Roadmap for a Better Future with Enerjisa” interview series, Prof. Çisil Sohodol, Faculty Member at Bahçeşehir University, joined Burcu Özdemir, CEO of TBWA/Istanbul, on 14 December, 2023 to discuss how sustainability and energy efficiency can be effectively communicated to broader audiences. Prof. Sohodol emphasized that impactful sustainability communication must rely on reliable data and transparency, noting that promises without measurable foundations cannot generate meaningful results. She highlighted that efficiency, as an abstract concept, requires both institutions and individuals to internalize sustainability principles at every scale, and that sharing good examples and success stories is key to inspiring others to take action. This dialogue brought together insights from academia and the private sector, focusing on how communication can transform awareness into collective engagement.

By promoting public understanding of energy efficiency, sustainable innovation, and responsible production, the conversation contributed to SDG 7 (Affordable and Clean Energy), SDG 12 (Responsible Consumption and Production), and SDG 17 (Partnerships for the Goals). Through such collaborations, Bahçeşehir University continues to strengthen partnerships between academia, industry, and civil society to advance sustainable energy awareness and interdisciplinary cooperation.

<https://www.youtube.com/watch?v=ALHkNbsabxY>

ENERJİSA Energy Collaboration and CO-OP, CIFAL Istanbul, UNITAR Contributions to the “A Better and Sustainable Future” branded course 2024-2025 Academic Year

Launched on 23 September 2024, “A Better and Sustainable Future” is a certified course conducted under the Bahçeşehir University CO-OP collaboration with Enerjisa Energy, with contributions from CIFAL Istanbul and UNITAR (United Nations Institute for Training and Research). Centered on the principles of clean and efficient energy, the programme encourages students to explore how energy transition, sustainability, and innovation can intersect to build a greener and more resilient future.

Through lectures delivered by experts from Enerjisa Energy, TÜBİTAK MAM, Topkapı University, and Bilgi University, participants examine key themes such as energy efficiency, renewable systems, sustainable production, artificial intelligence for climate solutions, and corporate responsibility. The sessions connect scientific knowledge with real-world applications, highlighting how innovative energy strategies can simultaneously support economic growth and environmental protection.

By fostering dialogue between academia and industry, the course enables students to gain hands-on insight into energy management, responsible consumption, and low-carbon transition practices. In alignment with SDG 7 (Affordable and Clean Energy), SDG 8 (Decent Work and Economic Growth), SDG 13 (Climate Action), and SDG 17 (Partnerships for the Goals), the programme demonstrates Bahçeşehir University's long-term commitment to promoting clean energy literacy and building strategic partnerships that empower future professionals to drive sustainable transformation.

Week	Lecture Content	Guest Lecturer	Position
Week 1	Energy Sector: Enerjisa and “A Better Future Platform”	Ebru Türegün (Enerjisa Enerji)	Head of Sustainability and Corporate Capabilities
Week 2	Sustainability and Corporate Sustainability	Irmak Pınar (Enerjisa Enerji)	Sustainability Group Manager
Week 3	Environmental Sustainability	Dr. Tuba Budak (TÜBİTAK MAM)	Leader of Resource Efficiency and Clean Energy Research Group
Week 4	Economic Sustainability	Prof. Dr. Emre Alkin (Topkapı University)	Economist, Rector of Topkapı University
Week 5	Sustainability Communication and Collaborations	Gökbürt Demirel (Enerjisa Enerji)	Communications Director
Week 6	Using Artificial Intelligence for a Better Future	Ercüment Büyüksenyer (Hayal Akademisi)	Consultant
Week 7	Turkey's Sustainability Vulnerabilities and Transformation	Akan Abdula (FutureBright Group)	Researcher / Writer
Week 8	Social Sustainability and Social Impact	Prof. Dr. Itir Erhart (Bilgi University)	Dean of Faculty of Communication
Week 9	Meeting with CEO & Certificate Ceremony	Murat Pınar (Enerjisa Enerji)	CEO

Panel: “Invisible Chains – Multidimensional Strategies to End Modern Slavery” in Collaboration with the Equality Association (Toplumsal Eşitlik Derneği), CIFAL Istanbul (UNITAR), and Bahçeşehir University TOSAM (Center for Social, Health, Behavioral, and Preventive Studies) (02.12.2024)



On 2 December 2024, marking the International Day for the Abolition of Slavery, Bahçeşehir University's Center for Social, Health, Behavioral, and Preventive Studies (TOSAM) organized the panel “Invisible Chains: Multidimensional Strategies to End Modern Slavery” in collaboration with the Equality Association (Toplumsal Eşitlik Derneği) and CIFAL Istanbul (UNITAR). The event brought together experts from law, academia, and social work to examine the persistence of modern slavery and human trafficking through legal, social, and global perspectives.

Moderated by Prof. Dr. Nilüfer Narlı, who delivered a presentation titled “Modern Slavery and Human Trafficking at the Global Level,” the panel also featured Attorney Vildan Yirmibeşoğlu discussing “Human Trafficking as a Crime of Modern Slavery and Its Place in Legislation,” and Çağla Salduz Doruk presenting “Human Trafficking from a Social Work Perspective.” The session explored strategies to strengthen prevention, protection, and rehabilitation mechanisms, emphasizing the importance of multi-sectoral cooperation in combating labor exploitation and trafficking.

By fostering inclusive dialogue and joint action between academia, civil society, and international institutions, the event reflected the transformative impact of cross-sector partnerships in advancing ethical labor standards and protecting human rights. This initiative directly contributed to SDG 8 (Decent Work and Economic Growth) and SDG 5 (Gender Equality), while aligning with SDG 16 (Peace, Justice and Strong Institutions) and SDG 17 (Partnerships for the Goals)—demonstrating Bahçeşehir University's commitment to collaborative, justice-oriented, and sustainable approaches that promote human dignity and equitable economic participation for all.

Participation in the 16th International Congress on Eurasian Economies in Bishkek, Kyrgyzstan (26–27.06.2024)



On 26–27 June 2024, Dr. Yasemin Ülker, Deputy Director of CIFAL Istanbul (UNITAR), represented Bahçeşehir University at the 16th International Congress on Eurasian Economies held in Bishkek, Kyrgyzstan. She presented a co-authored paper titled “The Impact of Logistic Performance Index and Ease of Doing Business on Trade Volume in Eurasian Countries: A Gravity Model,” written in collaboration with Elif Nur Eken and Necip Bulut. The study analyzed the influence of logistics and business efficiency on trade volume and economic growth, providing data-driven insights to inform regional productivity, competitiveness, and sustainable development strategies.

By engaging in this international academic collaboration, Bahçeşehir University strengthened its role in global economic research and policy dialogue, contributing to knowledge exchange across borders and disciplines. This participation exemplified the university's dedication to fostering partnerships that promote inclusive growth, trade facilitation, and sustainable economic cooperation throughout the Eurasian region. The initiative aligns with SDG 8 (Decent Work and Economic Growth), SDG 9 (Industry, Innovation and Infrastructure), and SDG 17 (Partnerships for the Goals)—underscoring how collaborative research and shared expertise can advance prosperity and regional integration through collective action.

The 2024 Media Symposium: “New Career Opportunities in Journalism – The Future Role of Technology” (11.12.2024)



On 11 December 2024, Bahçeşehir University's Faculty of Communication, in collaboration with the International Press Institute (IPI) and supported by the Consulate General of Sweden in Istanbul, hosted the 2024 Media Symposium at its Galata Campus. The event explored how emerging technologies are reshaping journalism and emphasized the importance of cross-sector collaboration between academia, media organizations, and international partners to prepare young professionals for the evolving digital landscape. By fostering collective learning and innovation, the symposium advanced SDG 4 (Quality Education), SDG 8 (Decent Work and Economic Growth), and SDG 17 (Partnerships for the Goals), promoting an inclusive and future-oriented approach to media education.

Impact Marketing Summit in Collaboration with Skechers, DHL Freight, and KIKO Milano (10.12.2024)



On 10 December 2024, Bahçeşehir University organized the Impact Marketing Summit in collaboration with Skechers, DHL Freight, and KIKO Milano at Fazıl Say Hall. Featuring industry experts Caner Uluğ, Mert Berber, and Ayça Erbay, the event served as a platform for university-industry cooperation, allowing students to engage with marketing professionals and explore global trends in branding, innovation, and digital transformation. By fostering cross-sector dialogue and collective learning, the summit advanced SDG 4 (Quality Education), SDG 8 (Decent Work and Economic Growth), and SDG 17 (Partnerships for the Goals)—highlighting the power of collaboration in preparing students for an inclusive and sustainable global economy.

International Webinar: “Career Transition Between Academia and Industry” in Collaboration with the Marie Curie Alumni Association (MCAA) Career Development Working Group (15.11.2024)

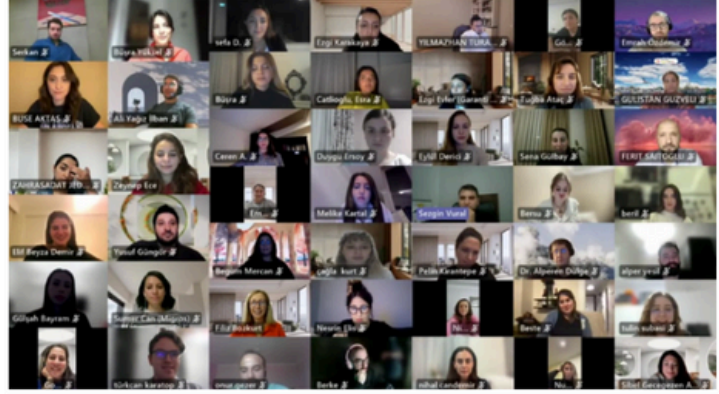


On 15 November 2024, Bahçeşehir University hosted the international webinar “Career Transition Between Academia and Industry,” organized in collaboration with the Marie Curie Alumni Association (MCAA) Career Development Working Group and moderated by Prof. Süreyya Akyüz, Chair of the group and faculty member at BAU’s Department of Mathematics. Featuring Dr. Zeynep Karatza, Dr. Paraskevi Yiouta-Mitra, and Dr. Ilaria Sanzari, the event fostered international cooperation and knowledge exchange on employability, transferable skills, and professional mobility across sectors. By bridging education, research, and innovation, this collaboration advanced SDG 4 (Quality Education), SDG 8 (Decent Work and Economic Growth), and SDG 17 (Partnerships for the Goals)—highlighting how collective expertise and global networks drive sustainable career development.

“Early Republican Institutions Workshop – II: Factories” in Collaboration with the Management Academy Association (YAD) (25.10.2024)

Cumhuriyet İlk Dönem Kurumları Çalıştayı -II Fabrikalar Örgüt Kuramları Bağlamında Tartışmalar 25 Ekim 2024 Bahçeşehir Üniversitesi Güney Kampüsü, Beşiktaş, İstanbul	
KAUSTRİ PROGRAMI	
09:30-10:00	İnteraktif Söyüş (Söyüş)
10:00-10:45	Aktif Dinleme Konuşmacı: Prof. Dr. Zeynep Karatza Moderatör: Prof. Dr. Süreyya Akyüz
10:45-11:15	Panelist: Dr. Zeynep Karatza
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“Remember Your Strength for Success in Your Career” Workshop in Collaboration with Turuncuyaka Coaching and Education (14.11.2024)



On 14 November 2024, the Bahçeşehir University Alumni Office, in collaboration with Turuncuyaka Coaching and Education, organized an online workshop titled “Remember Your Strength for Success in Your Career.” Led by Filiz Bozkurt, professional coach and trainer, the interactive session encouraged participants to identify and reflect on the personal and professional strengths that serve as the foundation for long-term success. Participants explored how self-awareness, motivation, and confidence can be transformed into practical tools for building resilience, leadership, and adaptability in an evolving professional landscape.

Through this collaborative initiative, Bahçeşehir University and Turuncuyaka Coaching and Education demonstrated the power of partnership in advancing lifelong learning, career development, and personal growth. By fostering a supportive and empowering learning environment, the workshop strengthened participants’ ability to navigate career transitions and enhance employability—key drivers of inclusive and sustainable economic advancement. This initiative directly contributed to SDG 4 (Quality Education) and SDG 8 (Decent Work and Economic Growth) while advancing SDG 17 (Partnerships for the Goals) by highlighting how cross-sector collaboration between academia and professional training institutions can create meaningful opportunities for individual empowerment and collective success.

Partnership with beIN Academy: “A New Generation of Media Professionals Trained at Bahçeşehir University” (2024)



In 2024, Bahçeşehir University partnered with Digiturk, Türkiye’s leading sports and entertainment platform, to launch the beIN Academy Program, a comprehensive training initiative designed to prepare skilled professionals for the future of media and broadcasting. The program was officially introduced at a signing ceremony at BAU’s Beşiktaş Campus, attended by Erem Demircan, Prof. Dr. Tunç Bozbura, and Prof. Dr. Kemal Süher.

The 12-week program offers six specialized courses—covering sound, camera and lighting, vision mixing, playout operation, broadcast continuity management, video editing, and motion graphics—combining 18 hours of theory and 20 hours of practical training. Conducted jointly by Digiturk experts and BAU faculty, the initiative exemplifies university–industry collaboration that strengthens vocational skills, technical literacy, and creative innovation. Through this partnership, Bahçeşehir University advances SDG 4 (Quality Education), SDG 8 (Decent Work and Economic Growth), and SDG 17 (Partnerships for the Goals)—fostering employment, innovation, and sustainable growth in Türkiye’s media sector.

Policy Report Contribution – Türkiye’s 12th Development Plan (2024–2028)

 T.C. CUMHURBAŞKANLIĞI STRATEJİ VE BÜTÇE BAŞKANLIĞI ON İKİNCİ KALKINMA PLANI (2024-2028) TÜKETİM VE TASARRUF EĞİLİMLERİ ÖZEL İHTİSAS KOMİSYONU RAPORU ANKARA 2023	KOMİSYON ÜYELERİ (Başkan, Raportörler ve Koordinatörler karışık alfabetik olarak sıralanmıştır.) BASKAN Gökhan Şahinbeyoğlu Türkiye Ekonomi Politikaları Akademisi Başkanı RAPORTÖR Hakan Uluçan Anadolı Üniversitesi KOORDİNATÖRLER Ali Sabancı Strateji ve Bütçe Başkanlığı Sera Ateş Strateji ve Bütçe Başkanlığı Seher Kaya Strateji ve Bütçe Başkanlığı Selin Özgün Strateji ve Bütçe Başkanlığı Hakan Tercü Strateji ve Bütçe Başkanlığı Arzu Kartal Strateji ve Bütçe Başkanlığı ÜYELER Ahu Ergen Bahçeşehir Üniversitesi Ahmet Arda Güneş Boğaziçi Üniversitesi Ali İzzet Karadeniz Siyasetçiler ve Özgürlükler Derneği ve Derneği Arif Başarık Zaman Arzu Oğuzhan Arzu Pürüze Yılmaz Türkiye Cumhuriyet Merkez Bankası Ayhan Atabek Demirel Türkiye Sigorta ve Türkiye Hayat Enstitüsü Ayhan Yılmaz Türkiye Sigorta, Reasürans ve Enstitüsü Şirketleri Birliği Barış Ali Güner Garanti Enstitüsü ve Hayat Beyaz Özcan Fırat Üniversitesi Cem Güneş Kıy Holding Çağrı Dede Ege Üniversitesi Derya Bay Sertel Türkiye İstatistik Kurumu Elif Üstüdağlı Erten Ege Üniversitesi Evren Çetinkaya Türkiye Cumhuriyet Merkez Bankası viii
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Prof. Dr. Ahu Ergen, faculty member at Bahçeşehir University, contributed as a Special Expertise Committee Member to the Republic of Türkiye Presidency of Strategy and Budget Directorate’s Twelfth Development Plan (2024–2028) Specialization Commission Report on Consumption and Saving Trends, published in Ankara in 2023. The report outlined national strategies for promoting sustainable consumption and production in line with global sustainability frameworks and Türkiye’s commitments following the Paris Agreement.

Through this collaborative policy effort, the commission proposed measures to support green finance mechanisms, sustainable investment funds, resource efficiency, and circular economy education—strengthening the foundation for a green economy transition. Prof. Ergen’s contribution, centered on the integration of sustainability into higher education and consumption behavior, exemplified the value of academic–government collaboration in shaping national sustainability strategies. This partnership reinforced Bahçeşehir University’s role in evidence-based policymaking, contributing to SDG 12 (Responsible Consumption and Production) and SDG 17 (Partnerships for the Goals) by linking academic expertise with institutional and national development agendas for sustainable economic transformation.

https://www.sbb.gov.tr/wp-content/uploads/2025/08/Tuketim-ve-Tasarruf-Egilimleri-Ozel-Ihtisas-Komisyonu-Raporu_01082025.pdf

“Let’s Talk with IKEA” in Collaboration with IKEA Türkiye (12.12.2024)



On 12 December 2024, the Bahçeşehir University Economics and Finance Club, in collaboration with IKEA Türkiye, organized an engaging session titled “Let’s Talk with IKEA.” Featuring Çiğdem Banu Karvan, Country Food Sales Leader at IKEA Türkiye, the event offered students valuable insights into IKEA’s global business model, its sustainability-driven operations, and innovative food sales strategies. Participants explored how responsible production, efficient supply chain management, and sustainable retail practices contribute to business resilience and customer satisfaction.

By creating a platform for direct dialogue between students and corporate leaders, this collaboration fostered knowledge exchange and collective learning on sustainable business management and innovation. The event advanced SDG 8 (Decent Work and Economic Growth), SDG 9 (Industry, Innovation and Infrastructure), and SDG 17 (Partnerships for the Goals)—illustrating how university-industry cooperation can inspire students to pursue careers aligned with ethical, sustainable, and future-oriented business practices.

"The Trading Edge: How to Make Profit from the Stock Market" in Collaboration with ACE Trading (08.05.2024)



On 8 May 2024, the BAU Investment Club, in collaboration with ACE Trading, organized an international seminar titled "The Trading Edge: How to Make Profit from the Stock Market." Featuring Georgi Smokevski, an experienced trader from ACE Trading, the session provided participants with practical insights into stock market dynamics, profit strategies, and risk management techniques. Conducted entirely in English, it offered accessible guidance for students at all levels of financial knowledge.

By fostering global learning and professional collaboration, the seminar equipped participants with critical thinking, financial literacy, and entrepreneurial skills—key competencies for sustainable and inclusive economic participation. This initiative reflected Bahçeşehir University's commitment to international cooperation and applied education, contributing to SDG 4 (Quality Education), SDG 8 (Decent Work and Economic Growth), and SDG 17 (Partnerships for the Goals) through practical, partnership-based financial training that prepares students for success in an interconnected global economy.

Warrant Training in Collaboration with İş Yatırım (30.04.2024)



On 30 April 2024, the Bahçeşehir University Finance Center, in collaboration with İş Yatırım, hosted a comprehensive Warrant Training session featuring Aras Erkara, Director of Treasury and Portfolio Management at İş Bankası Investment. The event provided participants with an in-depth understanding of warrant fundamentals, including structure, pricing, risk-return analysis, and trading strategies, while also addressing the legal and regulatory frameworks governing these financial instruments.

By integrating theoretical learning with industry expertise, the session strengthened participants' financial literacy, analytical thinking, and market awareness. This collaboration between academia and the finance sector exemplified how shared knowledge and professional partnerships enhance responsible investment practices and career readiness. The initiative contributed to SDG 4 (Quality Education), SDG 8 (Decent Work and Economic Growth), and SDG 17 (Partnerships for the Goals)—reinforcing Bahçeşehir University's commitment to practical, partnership-based education that supports sustainable participation in global financial markets.

“TÜYİD Explains Investor Relations to Youth” in Collaboration with the Turkish Investor Relations Society (TÜYİD) (13.05.2024)



On 13 May 2024, the Bahçeşehir University Faculty of Economics, Administrative and Social Sciences and the Financial Research and Application Center (BFRC) organized an online event titled “TÜYİD Explains Investor Relations to Youth” in collaboration with the Turkish Investor Relations Society (TÜYİD). Moderated by Prof. Dr. İbrahim Ünalımiş, the session featured Müge Yücel, Director of Investor Relations and Sustainability at Galata Wind and TÜYİD Board Member, and Selin Sanver Nasuhoğlu, General Secretary of TÜYİD, who shared their expertise on corporate communication, sustainability integration, and investor relations within capital markets.

By fostering dialogue between academia and the finance industry, the event emphasized how transparent, ethical, and sustainability-oriented financial practices build investor trust and strengthen market governance. This collaboration supported financial literacy, professional development, and sustainable growth in Türkiye’s capital market ecosystem. Through partnerships like this, Bahçeşehir University advances SDG 4 (Quality Education), SDG 8 (Decent Work and Economic Growth), and SDG 17 (Partnerships for the Goals)—highlighting the role of cooperative learning and cross-sector collaboration in shaping responsible and future-ready financial professionals.

Bahçeşehir University's BAU CO-OP Initiatives

Bahçeşehir University's BAUCOOP Business Corner initiative serves as a dynamic bridge between academia and industry, empowering university students to build professional skills and prepare for the future of work. Through a series of seminars, workshops, and panel discussions featuring leading industry experts, the program promotes sustainable employability, entrepreneurship, and innovation-driven career development. Participants engage with professionals from diverse sectors, gaining practical insights into leadership, entrepreneurship, digital transformation, financial literacy, and sustainable business models. These sessions not only strengthen students' readiness for the labor market but also encourage creative problem-solving and responsible decision-making in professional contexts.

By equipping young people with the skills and networks necessary for meaningful employment, Business Corner directly supports SDG 8 by fostering inclusive and sustainable economic growth and quality employment opportunities. At the same time, it contributes to SDG 1 by reducing inequalities in access to professional development, empowering students from all backgrounds to achieve upward mobility and long-term economic resilience.

During the 2023–2024 academic year, the CO-OP Unit organized 15 Business Corners and 35 Business Points, engaging hundreds of students with more than fifty national and international companies. While Business Corners focus on interactive seminars and thematic panels with multiple speakers, Business Points are one-on-one career sessions offering personalized feedback and guidance from HR professionals. Together, they provide complementary learning environments—one collective and exploratory, the other individual and strategic—ensuring students receive both broad sectoral awareness and tailored career development support.

<https://coop.bau.edu.tr/>

Business Corners

Business Corners are designed as open-format seminars where representatives from the corporate world share their experiences on topics such as sustainability, innovation, leadership, and digital transformation.

In 2023–2024, 32 Business Corner sessions were held with companies including Publicis Global Delivery, Pentti, Orion Innovation, Dinçer Lojistik, Oyak Renault, UNICEF, Takasbank, TAB Gıda, Hilton, and Doğuş Group. These events encouraged interactive dialogue between students and industry experts, providing a platform to discuss changing business ecosystems, sustainable management practices, and career expectations in the modern labor market.

By connecting theory with real-world practice, Business Corners help students develop analytical thinking, adaptability, and entrepreneurial mindsets—competencies essential for sustained productivity and responsible professional engagement.

Bahçeşehir University's BAU CO-OP Initiatives

BUSINESS CORNER

SEMİNER

Dünden Bugüne Hücresel
Haberleşme Sistemi, 5G ve
Nesnelerin İnterneti

15:00-17:00 | 12.10.2023

Orion Innovation

CO-OP
KARİYERİ

Canan Bacanak
Eğitim İnsan Kaynakları Uzmanı

Barış Hızal
Yazılım & Çözüm
Doğrulama ve Kalite
Müdürü

Seda Tatlı
İnsan Kaynakları Uzmanı



BUSINESS CORNER

SEMİNER

WORK LIFE IN UNICEF

15:30-16:30 18.04.2024
CO-OP BUSINESS CORNER

CO-OP
KARİYERİ

EYLÜL YAVUZTÜRK BİLGİN
Human Resources Office
İnsan Kaynakları Uzmanı



BUSINESS CORNER

SEMİNER

CAREERS@HILTON: KARIYER VE
GELECEK TASARIMI

5 ARALIK PERŞEMBE | 15:00-16:30

CO-OP BUSINESS CORNER

AYLİN İLBAY
HILTON BOMONTI HOTEL & CONFERENCE CENTER
EĞİTİM VE GELİŞİM MÜDÜRÜ

CO-OP
KARİYERİ

Hilton
EĞİTİMEL, KONFERANS
HOTEL & CONFERENCE CENTER



Bahçeşehir University's BAU CO-OP Initiatives

Business Points

Business Points constitute the individualized dimension of the CO-OP model. Each session features 20-minute one-on-one interviews between students and HR managers from partner firms.

Throughout 2023-2024, 34 Business Point meetings were conducted with companies such as Siemens, Shell, QNB Finansbank, CarrefourSA, Watsons, Danfoss, Polisan Holding, Akenerji, KPMG, Rebul, and Benetton. These interactions allowed students to receive personalized feedback on their CVs, interview performance, and career goals while directly exploring internship or employment opportunities.

By enabling early professional contact and customized mentoring, Business Points enhance students' employability and confidence, preparing them for inclusive and sustainable participation in the labor market.



Bahçeşehir University's BAU CO-OP Initiatives

CO-OP Academy

The CO-OP Academy is an exclusive, merit-based training program targeting high-achieving juniors and seniors (GPA 3.0 and above). Conducted over ten sessions, it integrates workshops on personal branding, LinkedIn optimization, artificial intelligence in business, and leadership development.

In 2023–2024, 20 students were selected for the program, engaging directly with experts from Flormar, Microsoft, IGA, Philips, and Realpeople.

By cultivating leadership, digital literacy, and innovation-driven thinking, the CO-OP Academy nurtures a new generation of professionals capable of steering organizations toward long-term sustainability and competitiveness.



Bahçeşehir University and Huawei Sign MoU to Advance Artificial Intelligence and Next-Generation Technologies (2024)



During Huawei Connect 2024 in Shanghai, China, Bahçeşehir University (BAU) and Huawei signed a Memorandum of Understanding (MoU) to establish a strategic partnership in artificial intelligence (AI) and emerging technologies. Representing BAU, Serdar Şenel, Vice President of BAU Global, and Prof. Dr. A. Arif Ergin, Dean of the Faculty of Engineering and Natural Sciences, held high-level meetings to discuss AI integration in education, digital transformation, and R&D collaboration.

The agreement aims to promote AI-driven personalized learning, data analytics, and automation systems, combining Huawei's global expertise in technology with BAU's academic and research excellence. By fostering university-industry collaboration, the partnership seeks to develop innovative educational models, enhance technological infrastructure, and prepare students for the professions of the future.

This milestone reflects Bahçeşehir University's commitment to advancing sustainable innovation through cross-sector cooperation, contributing to SDG 4 (Quality Education), SDG 9 (Industry, Innovation and Infrastructure), and SDG 17 (Partnerships for the Goals). Through this collaboration, BAU continues to strengthen its leadership in technology-oriented education and global R&D partnerships that drive inclusive and resilient digital transformation.

Bahçeşehir University and Elsevier Collaborate to Advance Research and Innovation in Türkiye



In line with SDG 9 (Industry, Innovation and Infrastructure), Bahçeşehir University (BAU), in collaboration with Elsevier, hosted the “Tomorrow Today in Research Türkiye” event on June 11, 2024, at BAU’s South Campus. The event gathered academics and university leaders from across Türkiye to explore strategies for enhancing the country’s research performance through data-driven technologies and global collaboration.

The discussions focused on Elsevier’s research management and analytics solutions—Pure and SciVal—highlighting their role in supporting academic institutions in research strategy development, performance monitoring, and impact assessment. Participants also examined the integration of AI-powered tools in research processes, showcasing how digital innovation is transforming academic productivity and global visibility.

By facilitating knowledge exchange and promoting technology-supported research ecosystems, the event strengthened cooperation between academia and industry, contributing to the advancement of sustainable innovation infrastructure and reinforcing Türkiye’s position in the global research landscape.



Bahçeşehir University Hosts the 6th Aviation, Space, and Psychology Congress on Safety Management in Collaboration with Pegasus Airlines, MNG Airlines, and the Aviation and Space Medicine Platform (07-08.12.2024)



On 7-8 December 2024, Bahçeşehir University (BAU) hosted the 6th Aviation, Space, and Psychology Congress at its South Campus, under the central theme of "Safety Management." Organized in collaboration with Pegasus Airlines, MNG Airlines, and the Aviation and Space Medicine Platform, the congress brought together researchers, industry professionals, and experts from diverse disciplines including aerospace engineering, psychology, and aviation management.

The event fostered interdisciplinary dialogue and innovation on aviation safety systems, human factors in aerospace operations, and technological developments that enhance infrastructure resilience and flight safety. By uniting academia and industry in addressing shared challenges, the congress underscored the role of collaboration and knowledge exchange in building safer, smarter, and more sustainable aviation systems.

Through this initiative, Bahçeşehir University reaffirmed its commitment to advancing research, technological innovation, and cross-sector partnerships in high-technology fields—contributing directly to SDG 9 (Industry, Innovation and Infrastructure) and SDG 17 (Partnerships for the Goals) through collective efforts that promote resilient, innovation-driven, and sustainable industry development.

Conference Paper Presentation: “The Effect of Neuromarketing Applications on Consumer Behavior on Purchasing Preferences” at the 9th International New York Academic Research Congress (2024)



Dr. Öğr. Üyesi Burçak CEBECİ PERKER

Bahçeşehir Üniversitesi, İİSBF

ORCID ID: <https://orcid.org/0000-0002-6020-7084>

Abstract

Determining the effect of neuromarketing practices on consumer purchasing preferences has a great value in today's marketing world. Consumers' purchasing decisions are influenced by a number of complex factors, and marketers continually strive to understand these factors and develop the right strategies. At this point, neuromarketing stands out as an approach that aims to understand the real thoughts and emotional reactions of consumers.

The main purpose of this study is to determine the effect of neuromarketing practices on consumer purchasing preferences. In this regard, the in-depth interview method, which is one of the qualitative research methods, was used. Neuromarketing is a field of research that aims to understand consumers' behavior through the study of brain activity, emotional responses and unconscious processes.

As a result, determining the effect of neuromarketing practices on consumer purchasing preferences is of great importance in terms of creating more effective strategies in the marketing world and better responding to the needs of consumers. As a conclusion of this study, it was seen that consumers are influenced by unconscious factors when making choices.

Keywords: Marketing, Neuromarketing, Neuroscience, Consumer Purchase Behavior

In 2024, B. Perker of Bahçeşehir University presented a paper titled “The Effect of Neuromarketing Applications on Consumer Behavior on Purchasing Preferences” at the 9th International New York Academic Research Congress on Social, Humanities, Administrative and Educational Sciences. The study examined how neuromarketing techniques influence consumer purchasing decisions by integrating scientific and technological innovations into modern marketing strategies.

By highlighting the role of data-driven insights and neuroscience-based tools in enhancing decision-making, innovation, and efficiency in business practices, the research demonstrated how technology can bridge academic inquiry and market application. This contribution reflects Bahçeşehir University's commitment to innovation-oriented research and global academic collaboration, advancing SDG 9 (Industry, Innovation and Infrastructure) and SDG 17 (Partnerships for the Goals) through knowledge exchange that supports sustainable, research-driven economic growth.

National Policy Forum on Artificial Intelligence and Technology in Hazelnut Farming (December 2024)



Held in Giresun under the coordination of the Ministry of Agriculture and Forestry and the Giresun Governorship, the National Policy Forum on Artificial Intelligence and Technology in Hazelnut Farming brought together a wide network of partners, including Bahçeşehir University (BAU), Giresun University, the Eastern Black Sea Development Agency (DOKA), and several public, academic, and private sector stakeholders.

The forum convened government officials, researchers, and industry leaders to develop a national roadmap for integrating AI and digital technologies into Türkiye's agricultural production systems—particularly the hazelnut sector, a cornerstone of the national economy. Bahçeşehir University contributed through its expertise in AI applications, sustainable food systems, and policy innovation, supporting the creation of data-driven strategies and evidence-based policy frameworks that enhance agricultural efficiency and resilience.

By fostering multi-stakeholder collaboration and linking national and local institutions, the initiative advanced Türkiye's digital transformation in agriculture, directly contributing to SDG 2 (Zero Hunger), SDG 1 (No Poverty), SDG 9 (Industry, Innovation and Infrastructure), SDG 13 (Climate Action), and SDG 17 (Partnerships for the Goals) through its focus on inclusive, climate-smart, and innovation-driven agricultural development.

34th Akbank Jazz Festival – JAmZZ Masterclass in Collaboration with Bahçeşehir University Conservatory and Zuhal Music (21–22 September 2024)



As part of the prestigious 34th Akbank Jazz Festival, the JAmZZ Masterclass was held at Bahçeşehir University Pera Stage on 21–22 September 2024, in collaboration with Bahçeşehir University Conservatory and Zuhal Music.

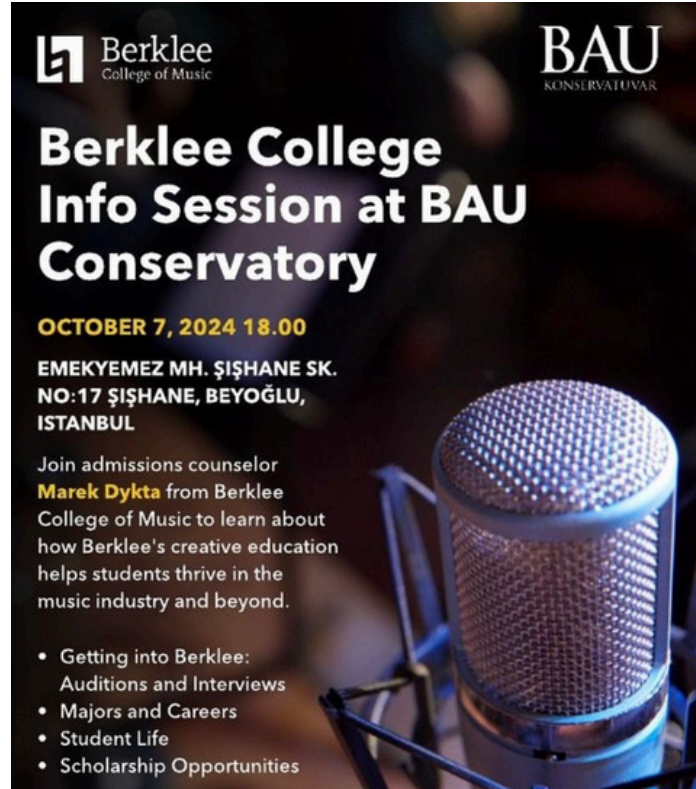
Designed to support emerging jazz talents across Turkey, the two-day masterclass brought together exceptionally-skilled young musicians and world-class faculty—including Baki Duyarlar, Yeşim Pekiner, Berke Özgümüş, Şevket Akıncı, Şenova Ülker, and Kağan Yıldız—alongside the house band featuring Maya Muz, Oğuz Alp Erdoğan, and Ömer Vatansever.

Participants engaged deeply with improvisation and ensemble workshops spanning bebop, swing, ballad, and bossa nova styles—drawing on the Great American Songbook and focusing on listening, communication, and collaborative performance. At the end of the session, Göksu Köse (Guitar) and Kaşif Şahin Düşko (Saxophone) were selected by a unanimous jury to attend the 2025 Berklee at Umbria Jazz Clinics, supported by the Akbank Jazz Festival, while Berkay Sümbül (Drums) earned the opportunity to perform at the 35th Akbank Jazz Festival.

Through this partnership, Bahçeşehir University demonstrated how universities and arts institutions can collaborate to nurture next-generation talent, align creative education with industry opportunities, and build inclusive platforms for artistic growth.

https://www.akbanksanat.com/en/event/34-akbank-caz-festivali-jamzz-masterclass-programi-21-22_10_24

Berklee College of Music Info Session at BAU Conservatory (07.10.2024)



On 7 October 2024, Bahçeşehir University Conservatory hosted an information session featuring Marek Dykta, Assistant Director of the Berklee College of Music International Office for Europe, Africa, and the Middle East – and an accomplished jazz guitarist and educator. The seminar, held at BAU Conservatory Pera, provided participants with comprehensive insights into Berklee College's academic programs, global partnerships, admission and interview processes, and scholarship opportunities for aspiring musicians.

By creating a direct bridge between Bahçeşehir University and one of the world's leading music institutions, the event supported international academic collaboration, student mobility, and career development in the global music and creative industries. Through partnerships like this, Bahçeşehir University continues to strengthen its commitment to fostering cross-cultural learning and expanding educational pathways for young artists worldwide.

Beyond Borders: A Musical Odyssey – Bahçeşehir University and Boston Turkish Cultural and Art Festival Collaboration (2024)



As part of the Boston Turkish Cultural and Art Festival, Prof. Dr. Hyun Sook Tekin, renowned pianist and Head of the BAU Music Department, performed an exceptional piano recital in the United States, presenting a rich program that connected cultures and eras through music. The repertoire featured Ahmet Adnan Saygun's "From Anatolia" (Op. 25)—capturing the cultural essence of Türkiye—alongside Schubert's Sonata D664 and Granados' Poetic Waltzes, taking the audience on a journey through emotion, heritage, and artistry.

Complemented by her expressive interpretations of Bach and Chopin, Prof. Dr. Tekin's recital reflected both virtuosity and sensitivity, bridging musical traditions from East and West. Through this collaborative international engagement between Bahçeşehir University and the Boston Turkish Cultural and Art Festival, the event highlighted the unifying power of the arts in fostering cultural exchange, dialogue, and global partnership, reinforcing Bahçeşehir University's dedication to advancing cross-cultural collaboration in education and the performing arts.

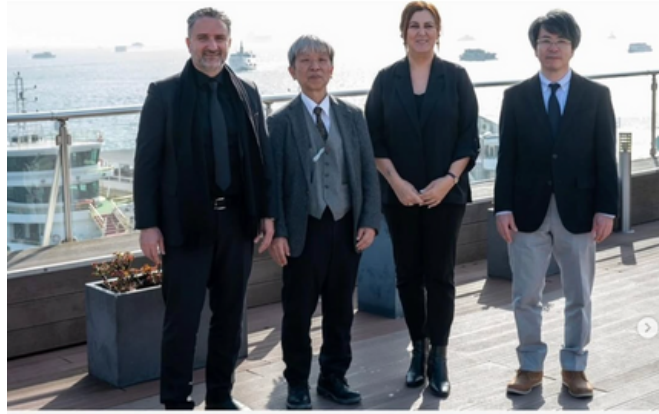
Celebrating the 100th Anniversary of Diplomatic Relations Between Japan and Türkiye: Turkish–Japanese Friendship Rakugo and Comedy – A Collaboration Between Bahçeşehir University, The Japan Foundation, and the Consulate General of Japan in Istanbul (03.11.2024)



To commemorate the centennial of diplomatic relations between Japan and Türkiye, the event "Turkish–Japanese Friendship Rakugo and Comedy" was held on the Atlas 1948 Stage, celebrating intercultural understanding through performance and humor. Organized in collaboration with The Japan Foundation, the Consulate General of Japan in Istanbul, and Komedi Kulüp, the program introduced audiences to Rakugo, Japan's 400-year-old art of comic storytelling, showcasing its timeless connection to society and human experience.

Moderated by Sarp Apak, actor and founding member of Komedi Kulüp, and featuring Assoc. Prof. Dr. Bülent Sezgin from BAU Conservatory's Performing Arts Department, the event blended academic insight with live performances by renowned Japanese Rakugo artists. With Japanese subtitles accompanying the show, audiences witnessed a unique exchange of humor and heritage that bridged cultures across continents. Through this collaborative celebration of art and diplomacy, Bahçeşehir University reaffirmed its commitment to fostering international cultural dialogue, artistic collaboration, and global understanding through education and the performing arts.

Revitalization of the Historical and Cultural Texture of Cities Damaged by Disasters – Bahçeşehir University and Mukogawa University Collaboration (March 2024)



Japon uzmanlardan depremin yıktığı kentlere akademik destek

Bahçeşehir Üniversitesi ve Japonya Mukogawa Üniversitesi iş birliğiyle "Afetlerde Zarar Gören Kentlerin Tarihi ve Kültürel Dokusunun İhyası" projesi hayata geçiriliyor. BAU Rektörü Prof. Dr. Esra Hatipoğlu'nun makamında kabul ettiği heyete, Türkiye'deki çalışmalarda BAU Mimarlık ve Tasarım Fakültesi Dekanı Prof. Dr. Murat Dündar (sol başta) eşlik ediyor.

As part of the joint project "Revitalization of the Historical and Cultural Texture of Cities Damaged by Disasters," Bahçeşehir University and Mukogawa University of Japan collaborated to support the recovery of earthquake-affected urban areas in Türkiye. In March 2024, Japanese experts conducted comprehensive field studies in Antakya, focusing on preserving the city's architectural heritage and cultural identity following the devastating February 6 earthquakes.

By integrating architectural research, cultural preservation, and disaster resilience, the project sought to develop sustainable models for urban renewal that respect both history and community well-being. Through this international academic partnership, Bahçeşehir University strengthened its contribution to cross-border knowledge exchange and sustainable reconstruction, advancing the principles of SDG 11 (Sustainable Cities and Communities) and SDG 17 (Partnerships for the Goals) through collaborative innovation and cultural solidarity.

The Second Stage of the “Urban Reconstruction of the Old Town of Antakya” Research Project – Bahçeşehir University and Mukogawa University Collaboration (October–November 2024)



As part of the second stage of the research project “Urban Reconstruction of the Old Town of Antakya”—financially supported by the Agency for Cultural Affairs of Japan—Asst. Prof. Dr. Sinem Kültür and Res. Asst. Ayşe Eda Adıgüzel from Bahçeşehir University joined the research team at Mukogawa University in Japan. Their participation involved engaging in academic discussions with Japanese professors and graduate students, contributing local expertise, and collaborating on research and data analysis to advance post-disaster urban reconstruction studies.

Throughout their visit, the team conducted technical site visits to leading institutions including E-Defense, E-Isolation, and the Disaster Prevention Research Institute at Kyoto University, as well as the Port of Kobe Earthquake Memorial Park and Gran Green Osaka Urban Park, observing Japan’s cutting-edge disaster prevention and resilience strategies. They also analyzed reconstructed heritage architecture in Kobe to study the integration of seismic isolation systems into historical structures.

During the two-week research period, Kültür and Adıgüzel participated in studio work, model-making, and design critiques, fostering active international academic exchange on heritage preservation, urban resilience, and post-disaster design. The Japanese stage of the project concluded with master’s student presentations, while the Turkish stage is set to culminate in a closing symposium at Bahçeşehir University on November 7, 2024. This collaboration exemplifies how Bahçeşehir University and Mukogawa University jointly advance sustainable reconstruction practices and global cooperation in urban resilience—reflecting the shared spirit of SDG 11 (Sustainable Cities and Communities) and SDG 17 (Partnerships for the Goals).

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BAU 7th Local Advocacy School – “Inclusive and Sustainable Cities”



On 24–25 May 2024, Bahçeşehir University’s Center for Urban Studies (BAUMUS), in collaboration with the Marmara Municipalities Union (MMU) and the Association for Local Monitoring, Research and Implementation (YERELİZ), and with the support of the Friedrich Ebert Stiftung Turkey Office, organized the 7th Local Advocacy School.

The two-day training program was designed to build the capacity of local government professionals and policymakers from across the Istanbul metropolitan region, equipping them with the skills and knowledge required for participatory and sustainable strategic planning.

Held on the first day at the Marmara Municipalities Union headquarters and on the second day at Bahçeşehir University’s Beşiktaş Campus, the program focused on strengthening municipal teams during Türkiye’s post-election strategic planning period.

Participants explored how to develop inclusive, data-driven, and SDG-aligned local strategies that respond to urban challenges such as climate adaptation, social policy, and equitable resource allocation.

The training covered the structure of municipal systems, roles of local actors, and the functions and methodologies of strategic planning.

Modules included sessions on participatory governance, local advocacy, and integration of Sustainable Development Goals into local policy frameworks.

The program concluded with a hands-on strategic planning exercise, where municipal representatives collaborated to design sample strategic plans reflecting both global indicators and local priorities.

Now in its seventh iteration, the Local Advocacy School has become a model for capacity-building and outreach education among local governments in Türkiye.

By fostering cooperation between universities, municipalities, and civil society organizations, the initiative serves as a neutral and inclusive platform that empowers local policymakers to design sustainable urban policies.

Through this program, Bahçeşehir University contributes directly to Sustainable Development Goal 11 (Sustainable Cities and Communities), Goal 16 (Peace, Justice and Strong Institutions), and Goal 17 (Partnerships for the Goals) by strengthening local governance, promoting transparency, and advancing collaborative, evidence-based policymaking.

Seminar on Business, Law, and Human Rights: “German Supply Chain Act and Its Impact on Businesses, Supply Chains, and Human Rights Actors” – Collaboration Between Bahçeşehir University, Minerva, PAE Law, and the European Neighbourhood Council (26.02.2024)



Bahçeşehir University hosted an international seminar titled “German Supply Chain Act and Its Impact on Businesses, Supply Chains, and Human Rights Actors” on 26 February 2024, organized in collaboration with Minerva, PAE Law, and the European Neighbourhood Council. The event convened academics, practitioners, policymakers, and industry professionals to explore the far-reaching implications of Germany’s new supply chain law, which reinforces corporate accountability, human rights protection, and ethical production standards across global operations.

Speakers from partner institutions examined the law’s influence on corporate due diligence, labor rights, and governance, while encouraging companies to integrate human rights and sustainability principles into every stage of production and trade. Discussions also emphasized the social, legal, and economic dimensions of the legislation, promoting dialogue on the transformation of global business ethics and compliance practices.

Through this multisector collaboration, Bahçeşehir University created a powerful platform for knowledge exchange and collective action, fostering partnerships between academia, policy, and industry that advance decent work (SDG 8), responsible production (SDG 12), justice and governance (SDG 16), and global partnerships (SDG 17). The initiative reaffirmed the university’s commitment to strengthening ethical business education and sustainability-oriented policymaking aligned with international standards of justice and corporate responsibility.

CIFAL Istanbul Team Participation in Reforestation Efforts in Istanbul – A Collaborative Environmental Initiative (09.11.2024)



On 9 November 2024, CIFAL Istanbul team members Eren Yalınkaya and Aslıcan Açık took part in a reforestation initiative organized to restore forested areas in Istanbul that were severely damaged by the 2023 wildfires. The activity formed part of a broader collective effort uniting public institutions, environmental organizations, and volunteers to rehabilitate ecosystems, promote biodiversity, and strengthen community awareness of the long-term consequences of forest loss.

Through this collaborative environmental action, Bahçeşehir University and CIFAL Istanbul demonstrated their commitment to the United Nations Sustainable Development Goals, particularly SDG 13 (Climate Action), SDG 15 (Life on Land), and SDG 17 (Partnerships for the Goals). By engaging in reforestation and environmental rehabilitation efforts alongside local partners, the university continues to foster collective responsibility, ecosystem restoration, and sustainable land management, reinforcing the vital role of partnerships in addressing climate and environmental challenges.

Empowering Climate Literacy: Sustainability School – Climate Change Training Programme – Collaboration Between Bahçeşehir University, CIFAL Istanbul–UNITAR, and FLO Academy (2024)



The “Sustainability School: Climate Change Training Programme” was jointly organized by Bahçeşehir University, CIFAL Istanbul – UNITAR, and FLO Academy to strengthen understanding of the scientific, social, and corporate dimensions of climate change. Conducted by Dr. Nilüfer Geysi and Prof. Ahu Ergen, the program explored global warming, environmental justice, communication strategies for climate action, and sustainability-centered business transformation.

Participants examined how environmental consciousness can be integrated into corporate strategy and governance, fostering responsible decision-making and organizational change. By linking academia, international institutions, and the private sector, the initiative stood as a model of multi-stakeholder cooperation, promoting climate literacy and practical sustainability education.

Through this strong collaboration, the program advanced SDG 4 (Quality Education), SDG 12 (Responsible Consumption and Production), and SDG 13 (Climate Action)—while exemplifying SDG 17 (Partnerships for the Goals) by translating joint expertise into tangible, climate-oriented impact.

Empowering Future Generations: Darüşşafaka High School Students Career Development Programme – Collaboration Between Bahçeşehir University, CIFAL Istanbul–UNITAR, CO-OP, and Darüşşafaka Society (02.09–25.11.2024)



Originally launched in 2023, the program continued in 2024. The High School Students Career Development Programme has been led by Bahçeşehir University as a part of its CO-OP Responsibility initiative. The programme embodies Bahçeşehir University's commitment to ensuring equal opportunities in education and expanding access to quality learning experiences beyond the university campus.

Through interactive sessions such as "Artificial Intelligence and Digital Transformation," "Sustainability and the Future of Work," "Technology and Creativity," and "Cybersecurity and Digital Ethics," participants explored how innovation, ethics, and environmental responsibility shape modern professions. The program encouraged students to use technology as a means to create positive social and environmental impact, rather than merely as a career instrument.

By integrating personal development with global awareness, the initiative fostered the values of sustainability, inclusion, and lifelong learning, exemplifying the power of multi-stakeholder collaboration in education. Through this partnership between academia, international organizations, and a leading educational foundation, the program advanced SDG 4 (Quality Education), SDG 8 (Decent Work and Economic Growth), SDG 9 (Industry, Innovation and Infrastructure), and SDG 13 (Climate Action)—while embodying SDG 17 (Partnerships for the Goals) through its collective commitment to empowering future generations.

Global Leadership Forum: Evolution of the International System, Global Peace and Security – Collaboration Between Bahçeşehir University, Global Akademi, and UNITAR CIFAL Istanbul (27.05.2024)



On 27 May 2024, Bahçeşehir University's International Leadership Practice and Research Center (ULMER) and the Government and Leadership School (HLO), in collaboration with Global Akademi, organized the Global Leadership Forum under the theme "The Evolution of the International System and Global Peace and Security." The event took place in Giresun's Kulakkaya Plateau with the support of the Council on International Relations (UİK), Panorama Portal, and UNITAR CIFAL Istanbul, reflecting the power of multi-stakeholder cooperation in addressing pressing global issues.

The forum convened policymakers, diplomats, academics, and institutional leaders to discuss the transformations reshaping global peace and governance. It provided a neutral and interdisciplinary platform for open dialogue on challenges such as multipolarity, institutional fragility, climate-related insecurity, and the future of rule-based international order. Discussions were guided by a policy report authored by Prof. Evren Balta and Assoc. Prof. Soli Özel, exploring "Power Shifts and Insights for Understanding the New International Order."

By engaging experts from different sectors in policy-oriented workshops and training sessions, the forum strengthened the analytical and strategic capacities of public officials and young leaders. Through this ongoing collaboration between academia, government, and international institutions, Bahçeşehir University reinforces its commitment to inclusive governance, sustainable peace, and evidence-based policymaking. The Global Leadership Forum directly advances SDG 16 (Peace, Justice and Strong Institutions) and SDG 17 (Partnerships for the Goals) by fostering global cooperation, dialogue, and joint action toward a more stable and equitable international system.

TÜBİTAK-MCST Bilateral Project: SOLEATECH – AI-Based Sustainable Agriculture for Olive Cultivation



Co-led by Assoc. Prof. Dr. Zeynep Tacer Caba from the Faculty of Engineering and Natural Sciences, Bahçeşehir University (Türkiye), and Dr. Barbara Bracone from WES Trade Ltd. (Malta) in collaboration with the University of Malta, this bilateral R&D project (2023–2026) focuses on developing an AI-based preventive and decision-support model for sustainable olive cultivation in Mediterranean regions. Funded jointly under the TÜBİTAK-Malta Council for Science and Technology (MCST) cooperation program, the project exemplifies cross-border innovation in sustainable agriculture and green technologies.

The SOLEATECH Project aims to create a predictive Artificial Intelligence model capable of providing early warnings and guidance to farmers and agronomists for improving olive yield, optimizing irrigation, and managing soil conditions. By combining data from autonomous ground sensors with ontological, climatic, and historical datasets, the project seeks to uncover correlations that can inform timely interventions, reduce water waste, and enhance agricultural productivity.

The research integrates two complementary technological components:

- . IRRIGOPTIMAL, developed by WES Trade, focuses on data-driven irrigation optimization, and
- . BAU's Artificial Neural Network Predictive Model, which utilizes machine learning algorithms to analyze environmental and soil behavior patterns affecting olive tree health.

The project's methodology relies on operational pilot sites in both Malta and Türkiye, representing diverse Mediterranean agro-climatic conditions. The fusion of expertise from both countries—Malta's experience in water management and BAU's applied AI research—enables the design of a robust, scalable, and sustainable model that directly supports farmers in achieving eco-efficient and climate-smart agricultural practices.

The international collaboration between BAU, WES Trade, and the University of Malta also ensures long-term knowledge transfer and research continuity, supported by prior collaborations such as the ELAIWA Project. Data and models developed within SOLEATECH are intended to inform agricultural policy, enhance resilience in the olive oil value chain, and contribute to sustainable rural development across the Mediterranean region.

This project directly supports SDG 9 (Industry, Innovation and Infrastructure) by integrating artificial intelligence into agricultural innovation ecosystems, fostering cross-border research infrastructure, and strengthening industry-university partnerships. It also contributes to SDG 2 (Zero Hunger) and SDG 12 (Responsible Consumption and Production) by promoting sustainable food production, and SDG 17 (Partnerships for the Goals) through international scientific collaboration.

Through its 2023-2026 framework, SOLEATECH demonstrates how AI-driven preventive systems can transform traditional farming into data-informed, resilient, and sustainable agricultural practices, contributing both to technological innovation and environmental stewardship under the goals of SDG 9. <https://plumtri.org/Project-SOLEATECH>



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